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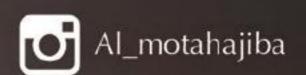
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INVESTMENT

ABODE - SEPTEMBER 2014 | ISSUE 111

#### WHO WE ARE

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#### ON THE COVER

Megan Fox wears DOLCE & GABBANA at Sirius XM Radio, New York Image from theplace2.ru



**RECIPES** 



# BUSINESS We aroma



#### The finest business lunch in Doha

The new Executive Chef of Kempinski Vinon Yergu, has revamped the popular business lunch menu with creative, healthy and fresh options. Savour creative culinary creations such as the *Chilled Vanilla & Orange Soup*, the *Vegetable Moussaka* and finish off with the sweet indulgence of the *Lemongrass Crème Brûlée*.

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Kempinski
RESIDENCES & SUITES



## Welcome

FROM THE EDITOR IN CHIEF

For previous issues see www.abodeqatar.com www.ISSUU.com

#### DEAR READERS,

he new season is at the door, so the ABODE team decided to pay homage to the upcoming Autumn Winter season with a bumper fashion issue. All the new trends you need to know of are here from fashion, beauty and décor. In addition to the exciting interview with Hollywood's superstar Megan Fox, this issue also highlights the hottest fashion collaboration between Mulberry (the renowned British luxury fashion label) and Cara Delevingne. This young model has become a proper fashion icon, so it was not suprising to hear that she was asked to design her own range of bags, which will soon be available right here in Doha! Read more about her and this exciting collaboration on page 24.

Also make sure you check out all the hottest runway styles on page floral creations to must-have beaut the inspiring shopping pages, which helped us, through the page with the inspiring shopping pages, which helped us, through the page with the inspiring shopping pages, which helped us, through the page with the page with

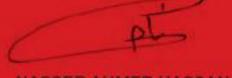
range from high street bargains to luxurious investment pieces. There is no better time to revamp your wardrobe then the beginning of a new season.

Beauty also plays a key role in every woman's life, so it's compulsory to keep yourself updated with this fall's seasonal palettes and discover which pretty beauty looks you should embrace. In order to help you, Blue Brush Hair Studio (which is opening a second branch this month at Guerlain Spa in West Bay) was on hand to offer you a run through of some key looks. Nado events helped us, through his stunning floral creations to highlight the must-have beauty products for the



As usual ABODE provides many more health stories, interviews with local and international experts and this month we take you to Hong Kong, a unique country worth visiting soon thanks to Cathay Pacific's convenient direct flights from Doha.

Hope you enjoy the read...Until our next issue!



#### NASSER AHMED HASSAN BILAL

#### BEHIND THE SCENES

This month the ABODE team had lots of fun. Our beauty trends shoot was courtesy of Blue Brush Hair Studio. The magic continued when one lucky ABODE fan got a fabulous makeover from the talented team at Jean Louis David at Crowne Plaza-The Business Park.



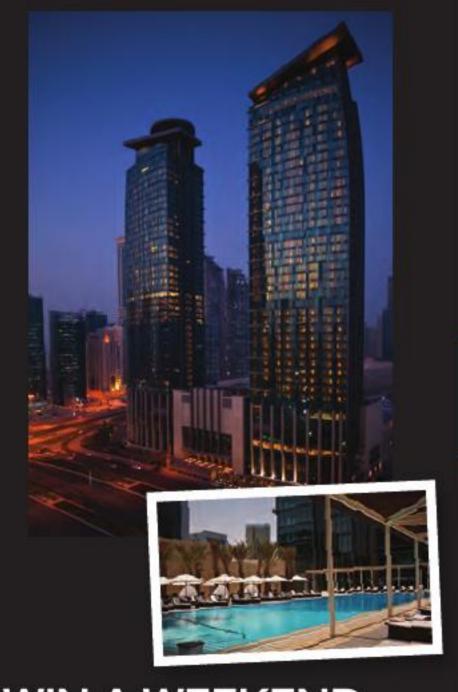


#### WE CAN'T LIVE WITHOUT









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FROM MERCH ANSWER THIS QUESTION:

What is the latest Lalique perfume for men?







JAN JANSSEN COURTESY OF VIVA PRESS

IMAGES FROM MEGANFOX.COM / TMNT

MEGAN FOX STILL DRAWS CROWDS WHEREVER SHE GOES. HER APPEARANCE AT THE RECENT COMIC CON EVENT SAW HER MOBBED BY CHEERING FANS WHILE SHE WAS PROMOTING HER NEW FILM, TEENAGE MUTANT NINJA TURTLES, THE LIVE-ACTION REBOOT OF THE 80S ANIMATED SERIES AND 1990 MOVIE.

t's the kind of project that appeals to the 28-year-old bombshell who found it difficult to handle all the attention that came with being one of Hollywood's hottest babes and pin-up girls when she first burst onto the scene with films like Transformers and Jennifer's Body. Now she's much happier as a devoted wife and mother of two young boys who occasionally steps back into the limelight.

Q: Megan, what does it feel like to be a part of the reboot of Teenage **Mutant Ninja Turtles?** 

FOX: I was thrilled to get to do this movie. The Ninja Turtles were a big part of my childhood and one of the reasons I love the movies is how they can connect you back to all your beautiful memories of when you were growing up.

I also felt I could relate to playing April because when I watched the cartoons as a little kid I remember how she reminded me of my older sister (Christy) and how I wanted to be more like her. And what's been great is that Christy came with me to Comic Con to experience all the love and excitement people have for the story.





#### interview

## Q: Did you have as much fun as you hoped on the set while making the movie?

FOX: It was a little tough at times because two weeks into shooting I discovered I was pregnant and I began feeling very nauseous and tired all the time. That made it a lot harder to do all the running and more physical scenes when I would rather have been curled up in bed and watching TV instead of spending 15 hours on the set. (Laughs) There was such a good atmosphere on the set though that it made things a lot easier for me.

## Q: Does your character April get to have any good fight scenes in the film?

FOX: Unfortunately, my best kick-ass scene was cut from the final film because it seemed out of place for April, this skinny journalist, to suddenly turn into this martial arts expert and start beating up people! We left that stuff to the Ninja Turtles!

#### Q: How does your April differ from previous incarnations?

FOX: She's a very forceful and independent woman and her relationship with the Turtles is much more interesting than in the past when she was basically just tagging along for the ride. I'm really proud that I've been able to give her more depth than in the past and I think that makes her more inspiring to young women who will see the film the way I used to watch the original cartoons. In our film April wears a basic yellow jacket and jeans (instead of the sexy yellow jumpsuit in previous

"IT'S BEEN
DIFFICULT FOR
ME TO GO TO
WORK SINCE
I'VE BECOME A
MOTHER."

incarnations of the character) because Jonathan (director Liebesman) wanted her to be less sexualised and more serious.

### Q: You've apparently reconciled with Michael Bay who's an executive producer on TMNT?

FOX: I'm so glad that Michael and I are collaborating again. Even though we're both strong personalities and we've had

always felt a lot of love and admiration for him. It meant a lot to me to be able to work with him again and I'm sure we'll do more projects down the road.

## Q: Do you like being back in the limelight with a big film like this?

FOX: Honestly, I've never enjoyed the attention that I was attracting at the beginning of my career. I'm

not the kind of person who feels at ease in public or is good at being a celebrity. I'm much more suited to being at home with my family or hanging out with close friends.

#### Q: How has motherhood changed your life?

FOX: It's changed everything. You have a completely different outlook on your life when you become a mother and your children become so precious to you. You want to be there for them all the time and your life revolves around their happiness. That's why it's been difficult for me to go to work since I've become a mother. I just hate being separated from my children.

#### "I WAS ONLY 15 WHEN I STARTED DOING CATALOGUE SHOOTS FOR MAGAZINES IN MIAMI AND THAT'S WHEN I KNEW THAT I WOULD ONE DAY GET A SHOT AT BECOMING AN ACTRESS."

I want to spend my whole time with them and when I find myself on the set I start to miss being with them and it's hard on me, especially since they're still so little. Maybe it will get easier for me when they're older and going to school. But right now I would rather do only one film a year.

#### Q: How much of a difference is it to manage two children as opposed to one?

FOX: It's a lot more demanding. I was already devoting so much time to looking after Noah and now I have a very young child who needs me even more. The biggest challenge is making sure that Noah feels that I'm still just as attentive loving as I was before Bodhi was born and that he doesn't feel jealous about all the time I'm spending with his little brother. All kids go through that, though, and Noah is starting to get used to things.

### Q: Do you remember when you first told your mother that you wanted to be an actress?

FOX: I think I was 3 years-old. I had fallen in love with the Wizard of Oz and I wanted to be Judy Garland. As a child, and then as a teenager, I never let go of that dream of mine even though my mother really wasn't very happy whenever I talked about becoming an actress. I come from a middle-class family in Tennessee where we often struggled to pay the bills at the end of every month and dreaming about having another kind of life was my way out of that world.

Eventually my mom began to realize how serious I was about acting and she helped me when I started getting jobs as a model and I was able to earn some good money from that. I was only 15 when I started doing catalogue shoots for magazines in Miami and that's when I knew that I would one day get a shot at becoming an actress.

#### Q: Were you too honest with your opinions?

FOX: I have a hard time holding back what I really think and I don't like the idea of censoring myself and not speaking my mind or being humorous when I'm doing interviews. I've paid the price for being very open about my feelings...I'm someone who likes to speak their mind and it's still difficult for women to be as outspoken as men in Hollywood.

#### Q: Have you always been very outspoken?

FOX: Yes. It's my nature to be impulsive and just react to things in a very honest and open way. Now I think a lot more about what I say and use my head more when it comes to making decisions rather than just relying on instinct.

# Q: You have a very striking look and did a major campaign for Armani cosmetics a few years ago. What part of your body do you like the most?

FOX: (Laughs) I like my eyes the best. I love playing with different make-up styles for my eyes and seeing how I can



MEGAN FOX is married to actor Brian Austin Green and they live in L.A. together with their sons Noah, 2, and toddler Bodhi, born in February. They also look after Green's 12-year-old son Kassius from his relationship with actress Vanessa Marcil.

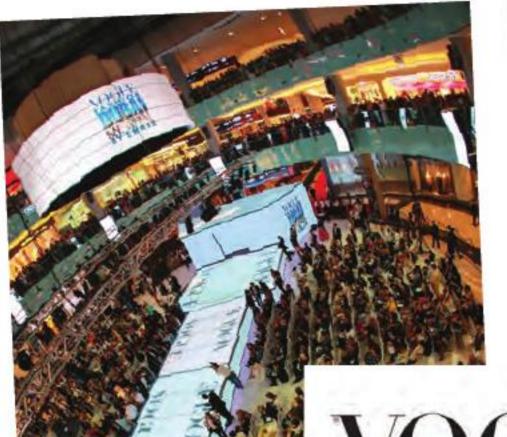
In addition to supporting roles in This is Forty (2012) and Friends with Kids (2011), Fox has also worked as a campaign model for Armani's beauty as well as jeans and lingerie lines.

make them stand out. As a young girl, I was always frustrated at not being able to steal my mom's makeup because she never had any. So getting into modelling and acting has allowed me to fulfill all my makeup dreams! (Laughs)

# Q: You've revealed in a recent interview that your husband isn't that thrilled that your older son sleeps in between you and him in bed?

FOX: (Laughs) No, he's not super happy about it but he also understands how I love being close to our son...It is what it is!





#### THE VOGUE FASHION DUBAI

#### **EXPERIENCE RETURNS FOR ITS 2ND YEAR**

The Middle East's largest fashion event returns with renowned international designers, selected by Vogue Italia to showcase their collections at an exclusive fashion show in Dubai Mall. The 'Vogue Fashion Dubai Experience' (VFDE), promotes upcoming designers, and for this year, twenty international designers will also present their collection at the prestigious Armani Hotel Dubai. VFDE promises "the best of fashion from around the world". Definitely an event not to be missed from Oct 30th to Nov 1st.



#### PORSCHE DESIGN INTRODUCES

THE COSMOBAG Porsche Design is expanding its range of women's handbags with the introduction of the CosmoBag. The new model boasts an impressively purist design and features exclusive, carefully selected materials and precise craftsmanship. The modern and timeless design and the well-conceived interior compartments of the new CosmoBag make this handbag a truly cosmopolitan accessory. It is the ideal accompaniment for every task, whether you want to achieve a confident business look or a





#### CAPSULE COLLECTION

An exclusive Hamptons inspired range has been designed for the world's premier online luxury fashion and beauty retailer NET-A-PORTER.COM. The Calvin Klein ready-to-wear range comprises of slip dresses and easy, wearable separates inspired by the iconic minimalism, clean and effortlessly style associated with the fashion house. The 14 well-edited selection of key pieces are sexy yet feminine, and the sophisticated neutral palette is so relevant for the season.



#### RALPH & RUSSO'S HAUT COUTURE OF NOSTALGIA

This season, Ralph & Russo A/W collection has been conceived out of pure opulence. With voluminous gowns in duchess satin and silk gazar, combined with fluid floorsweeping chiffons and silk crepe, the range is femininely romantic. Capturing the soul of intimacy, all the embellishments in this collection are exquisitely painstakingly handmade. Feathers quiver with whimsical frayed organza appliqué and crystalencrusted jumpsuits strike out in a blaze. The Ralph & Russo woman is forever a modern romantic idol exuding eternal elegance.

#### VICTORIA BECKHAM PARTNERS WITH THEOUTNET.COM

Victoria Beckham and THEOUTNET.COM partnered to sell more than 600 items of her clothing in aid of the charity, mothers2mothers. This initiative came about following an invitation from Anna Wintour and American Vogue for Victoria Beckham to visit South Africa, where she met with the founder of mothers2mothers. A charity which employs, trains and empowers mothers living with HIV. Victoria was so moved by the experience that she wanted to do all she could to raise money and awareness and donated for the auction pieces such as hats, shoes, bags, jewellery, as well as her designer ready-to-wear clothing.



#### VERSACE PRESENTS THE **NEW VIA GESÚ** COLLECTION

Versace has unveiled its latest innovative home collection, the luxurious Via Gesù. The rich new Via Gesù range is made up of pieces for your salon, dining room and bedroom, taking inspiration from the fashion houses new it-bag the Palazzo. The splendour of Versace's Italian heritage is inherent in this collection; the dining table has hand-carved wooden legs which are reminiscent of the architecture of Via Gesù palace and the new print in the textile collection, features neoclassical images.





RAHAT MANSOOR PRESENTS

# PAKISTAN FASHION WEEK - DOHA

**FASHION SHOW & EXHIBITION** 

Doha Marriott Hotel

6 CO+CO 50 -September 25, 26 & 27, 2014

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Fashion Show with 3 days exhibition showcasing Designer's Lawn & Fabric, Designer's Prét & Ready-to-wears, Ladies Shoes, Bags & Bangles, Wooden Handicraft, Leather goods, Brass Handicraft, Bed Sheets, Carpets etc.



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TRENDS-SHOPPING-STYLE TIPS AND NEWS



#### TREAT OF THE SEASON

Be the envy of the fashion crowd, secure yourself this chic and functional piece by Paul Smith at The Gate Mall.

# INTRODUCING IRIS & INK'S A/W COLLECTION

THEOUTNET.COM's very own exclusive fashion line Iris & Ink, has brought out a beautiful range of simple and easy-to-wear separates. The trend-led collection features everything from cosy-cashmere jumpers, skinny jeans and colour-block pieces, to silk shirts and T-shirts, staple jackets and coats, and a series of more luxurious lace and leather pieces. Iris & Ink offers up reasonably-priced staple items, focusing on well-made classics at attainable prices; which allows for you to mix and match everyday essentials with more high designer offerings.





#### **FASHION FORWARD**

ANNOUNCES SEASON FOUR

DUBAI'S DEFINITIVE FASHION PLATFORM, WILL RETURN FOR ITS FOURTH INSTALMENT FROM THE 4TH TO THE 6TH OCTOBER 2014. SINCE ITS LAUNCH IN APRIL 2013, FFWD HAS SHOWCASED THREE SUCCESSFUL SEASONS OF MIDDLE EASTERN TALENTS, AND SEASON FOUR PROMISES CONTINUED COMMITMENT IN SPOTLIGHTING THE BRIGHTEST DESIGNERS FROM ACROSS THE REGION. THESE DIVERSE MIX OF DESIGNERS WILL SHOWCASE THE BEST IN PRÊT-À-PORTER, COUTURE AND ACCESSORIES FOR BOTH MEN AND WOMEN.

THE LATEST DISH FROM THE FASHION WORLD



#### TAG HEUER OPENS NEW BOUTIQUE

TAG Heuer - the worldwide leader in prestigious and high precision watches, recently celebrated the opening of its largest airport boutique at Doha's Hamad International Airport. The boutique carries iconic masterpieces, limited edition watches, avant-garde eyewear and luxury mobile phones as well as TAG Heuer's own lifestyle accessories, making it a must-visit destination for stylish international travelers.

COMPILED BY HARRIET GYAMFUAH



fashion ULBERRY CARA DE LEVINGNE COLLECTION P 24

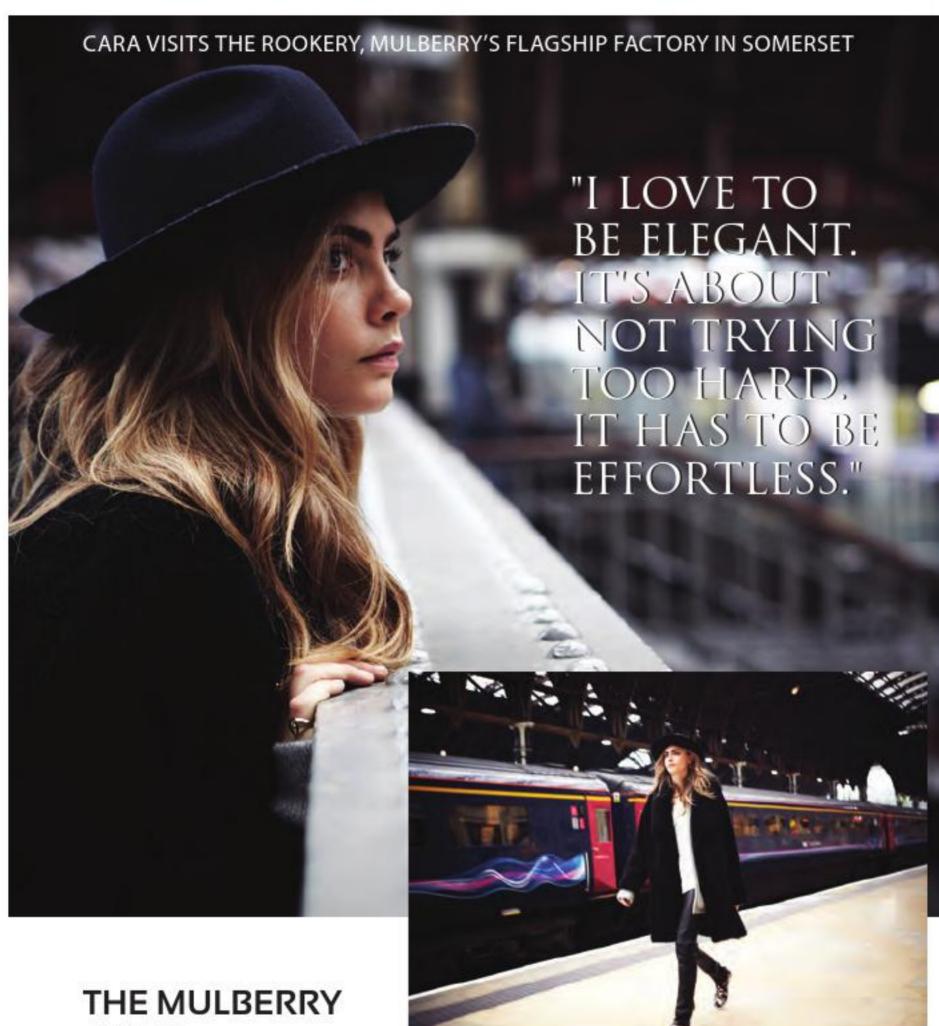
# BRITISH HERITAGE MEETS LONDON COOL WITH CATA CELLINGIA FOR MULBERRY

The British super model has turned Fashion Designer this season with a stunning line of bags thanks to an exciting collaboration with the quintessentially English fashion label. The MULBERRY CARA DELEVINGNE BAG is nothing short of pure quirky-chicness.

he is the model-of-the-moment, known for her trademark bushy eyebrows. She is and has been the face of many luxury fashion brands, she leads the fashion pack down the runways each season and regularly appears on the covers of the top fashion magazines around the world, but the big news this season is that Cara became an actual designer thanks to her latest creative project with Mulberry. In this fashionable collaboration, Mulberry's timeless and classic features meet Cara's quirkiness and effortless style. The model and Mulberry have been working closely together for few years, so who better than Cara could epitomize the Mulberry brand.



#### fashion



# THE MULBERRY CARA DELEVINGNE COLLECTION: ELEGANT YET PRACTICAL

Cara's collection captures the model's charisma and her coolness, while keeping Mulberry's signature style. Cara worked in depth with the Mulberry design team to make this collection happen. She visited The Rookery, Mulberry's flagship factory in Somerset to check their archives, choose leathers, sketch ideas and discuss customers' practical needs. Cara determined each element of the design, from the right straps and buckles and added her finishing touches to the bag.







#### THREE SIZES & THREE WAYS TO WEAR

This versatile bag can be taken anywhere: wear it as a rucksack for running from the gym to work, or as a shoulder bag to take you from work to dinner, or simply hand-held for maximum elegance.

All the bags created for the Mulberry Cara Delevingne Collection are made in England at Mulberry's Somerset ateliers, where a team of 700 local craftsmen and craftswomen bring the collection to life.



#### luxury

# Celebrity Stalker

COMPILED BY HARRIET GYAMFUAH

As a vision in head-to-toe white, one celebrity who always seems to trump on the style stakes is model Miranda Kerr. Take your cue from Miranda and ramp up your new season wardrobe with these elegant, fresh and classic pieces.

#### SHAPE SHIFTER

The classic white shift shape is the very definition of a wardrobe staple.

Easy to style and effortlessly chic, this dress from By Malene Birger at NET-A-PORTER.COM instantly adds an air of panache to your look.

#### ARM CANDY

Do like Miranda and top off your outfit in style with this iconic Marché leather shoulder bag from **Nina Ricci**.

### STILETTO STAMPEDE

Even before the gone-by era of Marylin Monroe, the ever so elegant pointy toe stilettos never really go out of style. Make a power statement in this pair from Diane Von Fürstenberg at NET-A-PORTER.COM

#### KEEP TIME FASHIONABLY

and set the tone for your look with this super-chic watch from **Versace**.

#### IN THE SHADE

Give your outfit an extra edge by keeping your cool with these vintage inspired retro framed sunglasses from Salvatore Ferragamo.



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# DOU The two take on ring from is intrigu

#### **DOUBLE TROUBLE**

The two-finger ring is an edgy take on the cocktail ring. This ring from **Salvatore Ferragamo** is intriguing, stylish and eyepopping, an accessory that can toughen any outfit.

0010

COMPILED BY HARRIET GYAMFUAH

Invest in one or more of our top ten designer pieces of the month.

#### **SPORTY-CHIC**

The high-top trend shows no sign of slowing down and this gunmetal snakeskin-effect sneaker from **Versace** has us falling in love with the trend all over again, adding an injection of sport luxe to your look.

#### **LEATHER BRIGADE**

Hit two trends in one and try slouchy trousers in leather with this pair from Iris & Ink at THEOUTNET.COM. A versatile approach in achieving a relaxed yet edgy look – team with sky-high heels for that perfect balance.

#### KNITTED GLORY

As the cooler months beckon, cozy up this fall in this classic cable knit jumper from Iris & Ink at THEOUTNET.COM. Keep this undeniably preppy look updated by wearing it oversized and paired with your favourite distressed jeans.

#### THROUGH THE LOOKING GLASS

These Victoria

Beckham reading

glasses are the perfect

way to carry off an

understated air of

geeky-chic.













**TAILORING** 

The power suit never goes

cut minimalistic separates

out of fashion. Invest in well

Playful and fantastical...this is how every girl's life (and wardrobe) should be! Designers have infused their collection with surreal concepts to realize their standout pieces.





Take a walk on the wild side and try out fall's boldest trend: leopard prints. Whether is a coat, bag or shoes it will certainly get you noticed for the right reason.



### fashion





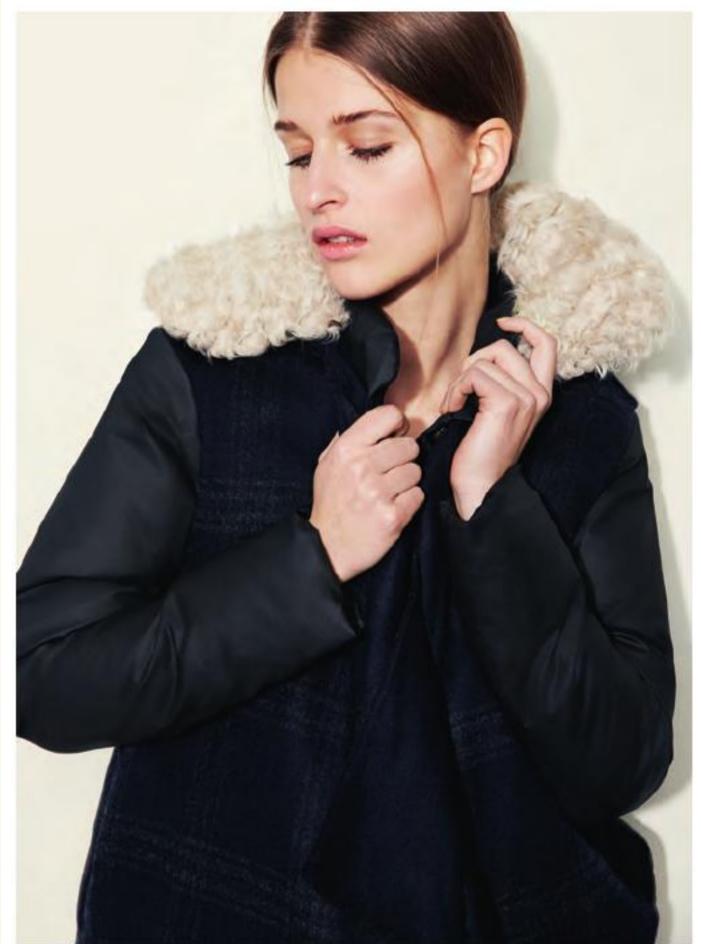




### fashion



The autumn/winter collection reveals delicate silhouettes where fabrics mix together to take on different textures and volumes.





#### exdusive





Longchamp is a family firm held by the Cassegrain family

"LE PLIAGE" COMBINES
THE BEST THAT OUR
HOUSE HAS TO OFFER
- FRENCH KNOWHOW, QUALITY,
MODERNITY, STYLE
AND ELEGANCE. ITS
LATEST VERSION, LE
PLIAGE" HÉRITAGE,
PROVES THAT
SOPHISTICATION
AND SIMPLICITY CAN
GO HAND IN HAND."

JEAN CASSEGRAIN, LONGCHAMP CEO

## LEPLIAGE, HERITAGE,

## THE NEW IT BAG BY LONGCHAMP

his year celebrates the 20th anniversary of the iconic LE PLIAGE bag and to mark this occasion, LONGCHAMP unveiled within their autumn/winter collection a special leather addition. Since its launch in 1993, LONGCHAMP's globally recognized 'paperbook size' fold down nylon bag has taken the world by storm, and now gets a luxurious upgrade thanks to a sturdier take on its classic shape. From the original Le Pliage collection, the Heritage borrows the same distinctive structure but updated with a more graphic and modern approach thanks to its use of rich shades and finely grained cowhide leather. The versatile nature of the bag is achieved due to the interchangeable straps in addition to its slender handles, all working together to transform this eye-catching bag from classic to cutting-edge in no time.







ABODE GETS
EXCLUSIVE
ACCESS TO
LONGCHAMPS'
PARISIAN
ATELIER TO
WITNESS THE
MAKING OF
THE LE PLIAGE
HERITAGE BAG.









#### MASTERS OF THE CRAFT

ABODE had the opportunity to discover the in-depth detail and craftsmanship that surrounds Longchamp's artisan traditions, revealing luxurious assembled products in an impeccable quality operation. The world-renowned French luxury leather goods and clothing craftsmanship expertise are very visible in the making of a Le Pliage Heritage bag. We found out that each

requires over four hours to assemble.
There are numerous pieces of leather that make up our favourite accessory.
After a meticulous selection of the skin, the stitching, dyeing and assembly stages follow one after the other in a series of methodical finishing steps, in which each workshop ensures the perfect quality every step of the way.
Everything is calculated with the utmost

precision, right down to the number of stitches required per centimeter in order to create this timeless luxury bag. The whole process made us understand why these bags are so durable and love them even more!

For more information visit www.longchamp.com

#### fashion insider



#### ou grew up in Africa. Did your childhood experiences influence your creativity and work?

Very much so, our "Congo" collection for example is based on African prints and masks. I think every designer reflects some aspect of their upbringing in their designs, whether it is subtle and understated or part of their overall brand identity. We even have a small charity in Africa that make the dust bags that come with each of our shoes. The charity is run by a group of amazing women who all have HIV and support orphans who are infected and affected by HIV.

#### What made you decide to pursue a shoe-designing career?

I knew I wanted to design shoes since I was about 15. When I grew up in Africa shoe shops didn't really exist like they do here, there weren't any smart phones or wifi or any other ways to see the latest designs so whenever a I saw a new shoe I was always fascinated.

However I did very nearly choose to study psychology, another subject I love and always incorporate into my ranges, design and creativity. The psychology of fashion is a very overlooked field but with something that's getting more and more exciting with the data that the internet, social media and smart phones are providing.

## SOLE MATE!

BY FRANCESCA MOSER PHOTOGRAPHY COURTESY OF LIAM FAHY

### ABODE SPEAKS WITH LIAM FAHY,

one of the most promising shoe designers, to discover his latest collections, design process and unconditional love for shoes. The breathtaking creations of this talented London-based designer from Zimbabwe are set to conquer all the fashionistas around.

#### What epitomizes your shoe brand?

The shoes have to look very sexy and elegant on the foot, not too over stated and desperate. It's not what you show, its what you conceal.

Every one of our shoes takes about 25-35 people to make so the process and final product have to be as perfect as possible. We use the same artisans as Louboutin, Chanel, Givenchy and Blahnik so the quality is the best at every single stage.

#### You won many important awards in the last few years. Which one was the most prestigious one?

They've all given me something completely different. The British Fashion





### What collection are you working on at the moment?

AW15 and SS16, although we're also doing some interesting collaborations and new accessories that should be exciting.

## Who is your biggest fan and biggest inspiration?

Definitely my parents. I couldn't have done what I do without their full support especially as I decided I was going to leave a safe and well qualified academic career and do something atypical and unpredictable like fashion.



## Are you considering expanding your design collection to Ready To

Wear? I've never been too interested in ready to wear, I prefer the 3D structural product design the way accessories are designed and produced. We are going to expand into other product categories like bags and a few other smaller ones in the next year.

### Do you have any big projects in the pipeline?

We have some collaborations with other designers (not fashion) that we can't talk too much about and we are launching an entirely new line at the end of the year just for luxury trainers. I'm really looking forward to it as I'll finally have a pair of my own trainers to wear.

Do you have a favourite shoe among all the one you designed so far? The first ever shoe I designed for my own collection was the Charlotte (named after my partner). It's our signature heel and found in every collection we do, and has been worn by dozens of celebrities around the world.

## The fashion market in the Middle East is huge. Will you open a boutique on this side of the world or do you prefer to concentrate on your online Boutique?

The first boutique we are planning on opening will be in London. Although we get a lot of UAE customers online we don't have any plans just yet to open up a shop. It's definitely a place we'd like to have a boutique soon as there's

so much more space to play around with compared to a European city and would allow us to design a pretty interesting experience for our customers.

## For more information visit www.liamfahy.com





**RED HOT GLAMOUR** 

Succumb to your inner diva with these fierce laser-cut style heels.



with these high impact mirror shine heels.

SHOES GALORE

Let your feet do the talking in this season's killer peep-toes. Complete your look with striking high gloss nail polish, now you are ready to put your best foot forward.

**ROCK CHICK** Oozing with flair and comfort, these red

MARC JACOBS

hot leather wedges will add a rock chick dimension to any outfit - upping your style

quotient instantly.

#### **UNDERSTATED CHIC** Elegantly simple means that these

navy canvas & raffia wedge ankle boots can take you from a busy workday straight into a night out.



**ART DECO** 

Make a fashion statement in these vintage inspired paisley print platform wedges.



#### THE CLASSIC **BLACK NUMBER**

If you are looking for an update to your classic black shoes, then these on trend heels are the perfect pair.



All shoes by Liam Fahy, nail varnishes by Marc Jacobs and Essie





For over a decade, Roland
Mouret has created the most
coveted of women's wear
collections. The designer has
defined the era of the iconic
dress which has become
known by a single name
– Galaxy, Titanium, Moon
– and has earned Mouret a
reputation as magician, master
of structure and silhouette
and as a man with an intuitive
understanding of the female
form.

"THESE PIECES
ARE MULTIFUNCTIONAL
FOR THE
MODERN
WOMAN TO
WEAR AND
ACCESSORIZE
IN HER OWN
WAY, MAKING
HER ALWAYS
READY
FOR LIFE'S
JOURNEY."
ROLAND MOURET



ROLAND MOURET FOR BANANA REPUBLIC

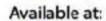
The new season kicks off in style thanks to this exciting new high-street/designer collaboration. We literally can't wait to get our hands on this Limited Edition capsule line, which features the Banana Republic's signature Sloan fabric. This stretchy material and Mouret's exceptional skills gave life to 25 feminine and figure-flattering fashionable creations: from bold colour blocking to playful leopard prints and classic silhouettes. A truly covetable designer collection at high street prices, genius!













Salwa Rd: 44658651/2/3 The Mall: 44674312 Dar Al Salam Mall: 44164728 www.merch .com.qa www.facebook.com/merch.qa

## ABODE MEN'S AGENDA



### men's agenda

#### **GET PATCHED!**

For a while now we have slowly seen the comeback of elbow patches: in shirts, jackets and sweaters. This trend is no longer associated with the elderly and college professors, so you can breathe a sigh of relief when sporting this crewneck version from **Cruciani**.

#### IN THE SHADE

Not only do sunglasses serve a very practical purpose, but they can also really pull together the look that you are going for. This pair from **Salvatore Ferragamo** provides a quirky finish with its tortoiseshell frames and tinted gradient lenses.

#### **HIGH VOLTAGE**

Fall/winter '14 sees the continuing influence of trainers and sportswear in high-fashion footwear, and these accessories also continued the metallic theme, with trainers and sports shoes featuring reflective patent panels. Make your own impact in this pair from **Santoni** 



#### **KEEPING TIME**

A watch on your wrist will make the crowd feel envious of your style, and this **Cerruti 1881** watch reflects both the Italian tradition and style; a blended platform of classy style with modern luxury. Available at Al Jaber Watches



#### **LINKED**

These black onyx cuff-links with inlay of bright gold-tone from **Cerruti 1881** are a classic accompaniment to your fine tailoring. Available at Al Jaber Watches

## FUNCTIONAL FASHION

It seems that the humble backpack is still holding all the attention from previous season. Update your rucksack with this elegant and sophisticated version from **Santoni**, which eludes just the right mix of smartness with the cool factor.









#### **GET WRAPPED**

Not only do they keep you warm, but also add flair to any style, invest in a Salvatore Ferragamo pashmina scarf for a

soft and light weight addition to your outfit.



#### THESE BOOTS ARE MADE **FOR WALKING**

Brown leather ankle boots are these season's most versatile footwear. Wear this pair from Salvatore Ferragamo with slim legged jeans for the perfect smart-casual look.



Grey stone-washed denims provide the ultimate off-duty grunge look. Saint Laurent from MRPORTER.COM has these narrowfit jeans, a perfect

offering for the trend.



Take a modern and rebellious twist on the American preppy style with this button-down shirt from Band Of Outsiders at MRPORTER.COM. Dress

it up for a contemporary work look or wear it casually for the perfect weekend ensemble.







"I am 34 and teach hot yoga, so lately it's been hard to keep my skin hydrated. I noticed in the past year that my skin was changing — I had more dryness, fine lines, and a less smooth texture overall. I tried a dozen different high-end products and nothing was really impressive. On a whim I decided to grab some Bio-Oil and try it on a scar... it had such a beautiful consistency and delicate, natural fragrance that I decided to try it on my face. I've been using it for a few weeks now and I can't rave about it enough. My only regret with Bio-Oil is that I didn't start using it at birth! It's perfect!" Erin Moraghan

Bio-Oil® is a specialist skincare product formulated to help improve the appearance of scars, stretch marks and uneven skin tone. Its unique formulation, which contains the breakthrough ingredient PurCellin Oil®, is also highly effective for ageing and dehydrated skin. For comprehensive product information and results of clinical trials, please visit bio-oil.com. Bio-Oil is available at pharmacies and selected retailers at the recommended selling price of QR 45.00 (60ml). Individual results will vary.

## BEAUTY AND WELLNESS



### beauty news

#### CLINIQUE LAUNCHES

#### **NEW LONG LAST SOFT MATTE LIPSTICK**

The latest Clinique's creation will guarantee you long-lasting colour for hours without experiencing any creeping, flaking, or feathering. One application of LONG LAST SOFT MATTE LIPSTICK, will retain 60% of its colour and cover even after eating and drinking while keeping your lips moist. You can choose among 11 vibrant hues to let your lips do the talking. From mandarin to plum and pink chocolate, you will be spoilt for choice. Clinique New Long Last Soft Matte Lipstick shades are available at all Clinique counters across the Middle East.



#### **PURIFY YOUR SKIN**

Enlarged pores are bad news for all of us, but we found the

perfect beauty product that will fight this hard-to-treat skin problem.
The Pure System is a pore refiner concentrate by the renowned Institut Esthederm Paris, which will give your skin's texture a more uniform and healthy complexion with its first application. Its concentrated agaric acid will reduce the size of the pores and make your skin fresh, soft and velvety.





#### MAYBELLINE NAMES

ALINE WATFA AS FIRST SPOKESWOMAN FROM THE MIDDLE EAST THANKS TO HER TYPICAL ARAB BEAUTY AND TRENDY BLEND OF ADVENTUROUS SPIRIT AND SOCIAL SAVVINESS, THE PROMINENT TV PERSONALITY JOINED THE MAYBELLINE NEW YORK SPOKESPERSONS SUCH AS SUPERMODELS CHRISTY TURLINGTON, MARLOES HORST AND ADRIANA LIMA.

THE LATEST DISH FROM THE BEAUTY WORLD

## A GEL RANGE

Forget chipped manicures and smudged nails! Thanks to ESSIE's latest gel range you are guaranteed a 14 days of exceptional colour and shine. This fabulous new gel system boasts the keratin-care technology to respect natural nail health.
"I am so proud to present this

thrilling new addition to Essie's
professional portfolio of products. It represents not
only a whole new (well-manicured) arm of Essie's
product line, but also something even more exciting:
beauty without compromises. Now that is a big
deal!" Essie Weingarten, Essie's Founder and Global
Creative Director, commented.





51 EAST AL MAHA - 51 EAST CITY CENTER - 51 EAST LAGOONA - BLUE SALON - 4U ROYAL PLAZA - 4U CITY CENTER - 4U THE CENTER HIGHLAND CITY CENTER - HIGHLAND THE MALL - PARI GALLERY LAGOONA - PARI GALLERY ROYAL PLAZA - AL MUFTAH CENTER



#### **GUERLAIN KISSKISS**

SHAPING CREAM LIP COLOUR Is a precious talisman for an elegant lip look, created for those who long for a perfected, couture finish. KissKiss is the lipstick equivalent of a little black dress: timeless, beautiful and in perfect harmony with feminine curves. Its creamy texture smoothes and hydrates lips, dressing them in medium coverage, satin effect colour. Lips regain their fullness and softness thanks to a formula enriched with plumping hyaluronic acid spheres, while mango butter commiphora oil intensely smooth the lip surface for a perfected look. A subtle vanilla and violet fragrance sweetened with the scent of berries creates a moment of pure pleasure upon application.

## BEAUTY BOX

COMPILED BY MARCK ANGELES

ABODE sought the best cosmetics in town to keep you looking gorgeous and fab, anytime, anywhere!



#### SHISEIDO SHEER AND PERFECT COMPACT FOUNDATION SPF 21

A powder compact foundation that evens skin tone and provides a glowing finish that lasts all day. Its airy light and unprecedentedly smooth texture creates a sheer finish that feels smooth without stickiness or shine. Formulated with Shiseido-exclusive Reflect and Fit Powder to target and visibly correct acne marks, dullness, dark circles and prominent pores.

### NATURA BISSE ESSENTIAL SHOCK INTENSE LINE

Olum Biss

ESSENTIAL SHOCK

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ESSENTIAL SHOCK

Natura Bisse Essential Shock Intense Line is a specific treatment with Essential Bio-Identical Supplements for the skin that helps restore essential elements needed to maintain plump, hydrated and wrinkle-free skin. The addition of these innovative ingredients results in an exceptional line that maintains healthy skin and provides extraordinary benefits through revolutionary key complexes: Proteoglycan-Derma Complex and Aminoessence Cocktail. Its regenerating power acts from the deepest layers of the skin, replenishing firmness, elasticity and tone to intensively rejuvenate and redefine the facial contour.

## BASSAM FATTOUH BLUSH TINT

A refreshing non-sticky gel that gently glides on for a sheer and highly natural pink glow to your cheeks...or as a magical touch underneath your blush.

Lightweight and long lasting, Blush Tint has a lush water-based texture and clever applicator for incredible coverage and adjustable colour release. Enjoy a fuller and healthier complexion and defined cheeks that are hydrated all day. Seduce with youthful innocence with this essential for all seasons.

"This incredibly sheer tint is perfect alone on your cheeks or under blush for a longer staying power."



## LET'S GET PAMPERED!

ABODE seeks out the best and latest treatments in town to make you feel and look fabulous.





## THE FULL FACIAL TREATMENT BY OCTOLINE, DADOS BEAUTY

fter the hot spell of summer season, our skin needs a quick but professional 'pick me up'. It is time to deeply hydrate your dry skin, unclog your pores and get rid of dead cells with a professional facial, solving those skin issues prepping your skin for the coming season.

DADOS Beauty has the perfect treatment for us all: OCTOLINE Facial Technology, this new generation dermatocosmetical device features 8 state-of-the-art applications which caters on wide variety of facial and skin concerns. With the range of different combination of facial treatments, various techniques can be used including sonomode for deep cleansing and scaling, ion-mode for the deep-penetration of advance ampoules, ultrasound for antiaging and eye treatment, and oxygen-jet peeling for sensitive skin. One or more of the techniques mentioned is used in your tailor-made session to achieve specific

results, after a thorough skin consultation and face analysis by their professional beauty therapists.

To complete this perfect pampering experience, you should also try the Sapphire Microdermabrasion, recommended for fine lines, sun-damaged and congested skin, another signature and advance treatment available at Dados. It works wonders as a face resurfacing treatment, crystals are jetted onto skin surface removing dead skin cells and revealing healthy and radiant-looking skin. Suction is also used to remove excess crystals and promotes lymphatic drainage. As an add-on, treat dry rough and discolored elbows and knees and achieve smoother, fairer and more even skin tone. Good bye to skin problems, thanks to these innovative and must-try treatments!

For more information call Dados Beauty 4498 0033

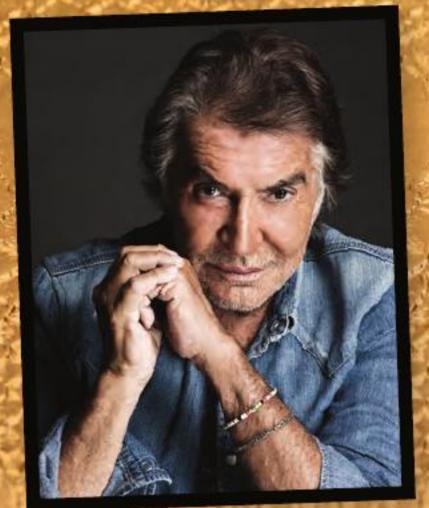


ENDERMOLOGIE TREATMENT AT OZONE GYM & SPA, LA CIGALE HOTEL

he Endermologie treatments administered with the new Ergodrive equipment are one of the best ways to stimulate the body to release and eliminate fat, sculpt the figure and increase blood circulation. The Lipo massage is done using the patented machine which applies a ROLL'Up, ROLL'In and ROLL'Out action gently, intensively preparing and stimulating the tissue to eliminate fat deposits, revitalize blood and lymphatic circulation. You will be weighed on a Tanita scale and advised of your total body water, predicted muscle mass and fat composition by the spa consultant and will be asked to wear a special one piece body garment that helps the machine glide over your body and you will lie down on a massage bed. The rolling action, while not completely painless, as you do feel pressure of the rollers on your skin, is tolerable, plus it beats liposuction, hands down. The massage takes 45 minutes. You need a minimum of 6 treatments to really see results. Packages of 6 and 12 treatments are available.

For more information call OZONE GYM & SPA 4428 8888

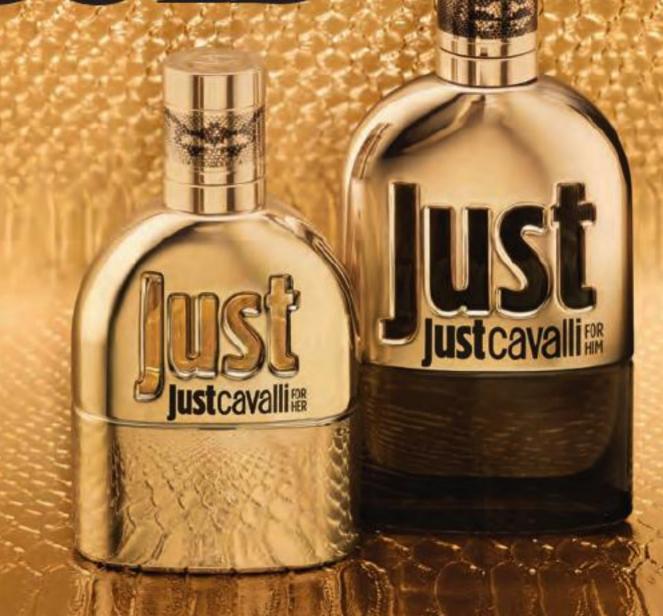
#### exdusive



## THE ALLURE

COMPILED BY HARRIET GYAMFUAH

"Excess is my success," proclaims Roberto Cavalli, and this bold ethos is expressed as never before in two daring new scents which capture the fearless, flamboyant spirit of the designer's Just Cavalli line. Unashamedly sexy, intensely provocative and utterly irresistible, JUST GOLD for Her and for Him are this season's magical scents.



JUST GOLD for Her is an intensely seductive floral oriental eau de parfum that has been created by Fabrice Pellegrin. ABODE discovers his inspiration behind the

making of this scent.

#### What was the brief given to you for this fragrance?

I was asked to create a more feminine, intense, extravagant and sensual fragrance, which, summed up would be Just Cavalli in excess!

What were your sources of inspiration to create this fragrance?

My main source of inspiration was the original fragrance Just Cavalli supplemented by gold, a radiant and floral aspect and a new sweetness to get a luxurious version.

#### How would you describe the fragrance Just Gold for Her?

This fragrance is sexy and very addictive. One of the surprising aspects of this perfume is that woody notes are created with orris.

#### Which family does it belong to?

We can describe it as an Oriental Floral Gourmand.

#### What makes this fragrance unique?

The sweety and delicious facet of the fragrance comes from a surprising and subtle combination of hazelnut STT and orris.

#### In one sentence how would you sum up this fragrance?

An ultra-seductive and feminine fragrance sublimated by noble ingredients in excess.

To complement Just Gold for Her, the line also carries its new men's scent

#### JUST GOLD for Him is

powerfully charismatic and boldly masculine. A fragrant top note of black pepper, cardamom and nutmeg blended with an original ristretto coffee harmony in the heart, Just Gold for Him pays homage to Roberto Cavalli's Italian roots.

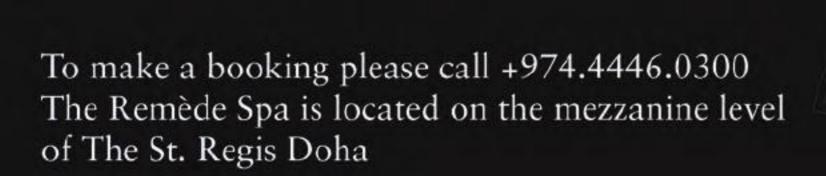
The gold rush is on!

JUST GOLD for Her and for Him are available at Wojooh and Sephora

## ROGIO

nature·science·skincare

Exclusive to Remède Spa, Rodial skincare products and treatments use unique preventative and corrective techniques using natures best firming agent, pomegranate.



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### beauty

#### LADY MILLION EAU MY GOLD BY PACO RABANNE

Is a new adventure that stays
true to its heritage. A new
fantasy, a new olfactory and
visual territory, a uniquely
delicate and effervescent
expression of femininity. After
asserting its playful, impetuous
side and making men fall at
its feet, Lady Million is now
affirming other desires and the
need for personal pleasure.

Available at 4U

#### **NARCISO**

A captivating fragrance with a sensual and elegant trail, Narciso is an original reinterpretation of the woody family around a heart of musk. This fragrance tells the mystery of attraction, with blooming notes of the Bulgarian Rose, quintessence of femininity, the fresh luminosity of a gardenia meeting the shaded strength of NARCISO woods.

Available at Merch



SCENTS

COMPILED BY HARRIET GYAMFUAH

## DOLCE & GABBANA DOLCE EAU DE PARFUM

A true floral signature, the Dolce & Gabbana
Dolce Eau de Parfum presents an elegant
vision of romance. The fragrance opens
with a brightly-coloured, sweet-smelling
explosion of Neroli leaves and Papaya flower,
dissipating into a floral bouquet as the core
of the fragrance emerges. Available at 4U



Eau de parfum by Viktor & Rolf is a timeless sensation, inviting a pure and absolute pursuit of pleasure. Caramel characterizes the scent's evolution, and from inception to completion, the caramel notes mature from a sharp, edible top note to softer and milkier in the middle, and then darkening to add depth to the base note. A pure delight, a haute confection.

Available at 4U



#### KENZO JEU D'AMOUR

Celebrates the idea of romantic lovers game with an ultra-feminine, sensual and captivating fragrance. Tea, Mandarin and Pomegranate set the mood, Tuberose and Freesia sign an ultra-feminine floral heart over a sensual base of Musks and Creamy Sandalwood. This perfume starts its leading notes demonstrating a dazzling effect of pink sparkling wine, refreshing and a little fruity. Play, smile, surprise, seduce: reinvent love every day!

Available at Merch

#### **VALENTINO**

OMO Is a fragrance full of history: classic and brilliance, with accords that change on the person over time. Its subtle, light, unique signature is only revealed, when up close: it is a profoundly Italian blend made of precisely chosen ingredients of opening notes of Italian bergamot and a hint of spice. Valentino Uomo, is a masculine fragrance that embodies the spirit of the timeless yet modern man. Available at 4U





#### GUERLAIN L'HOMME IDEAL

Is a woody aromatic fragrance
designed for the smart,
handsome and strong man;
a pure vision of modern
masculinity! The Fragrance
itself fresh and sparkling, with
notes of Orange blossom and
Rosemary leading the way for
its premiere note of Almond
and Tonka. This fragrance is
powerful and subtle at the
same time, being sharp, yet
smooth as well, thanks
to its richness and
elegance.

Available at 4U



## SENTS SENTS FAMIN



#### MERCEDES BENZ

A fresh, but dense eau de toilette that is deliciously stimulating, undeniably refined and sincerely elegant. Sparkling, modern, buoyant, bracing and subtly spicy, Mercedes-Benz Sport captivates by its expressive personality and sure masculinity. Making every moment more exciting, more passionate, more alive. Available at Merch



#### OSCAR DELA RENTA POUR LUI

POUR LUI

EAU DE TOILETTE

Door de la Renta

Oscar de la Renta Pour Lui is a leather fragrance for men, who are assertive and self-assured. Pour Lui is a men's fragrance that is made to wear with your best evening attire, offering a unique combination of lavender, clove and musk, creating a dry, woodsy blend that can be worn for a number of occasions but this fragrance will always ensure that your night is a memorable one. Available at Merch

#### ARMANI EAU D'ARÔMES

After Eau pour Homme and Eau de Nuit, Eau d'Arômes expresses a new simple, sophisticated and luxurious facet, in the image of the trilogy inspired by Giorgio Armani. Spicy and spontaneous, Eau d'Arômes is a play of contrasts, at once powerful and light, with freshness and warm depth. The masterful combination of the spicy-woody and citrus accords creates a deeply textured ensemble: dynamic, masculine and sensual. Available at 4U



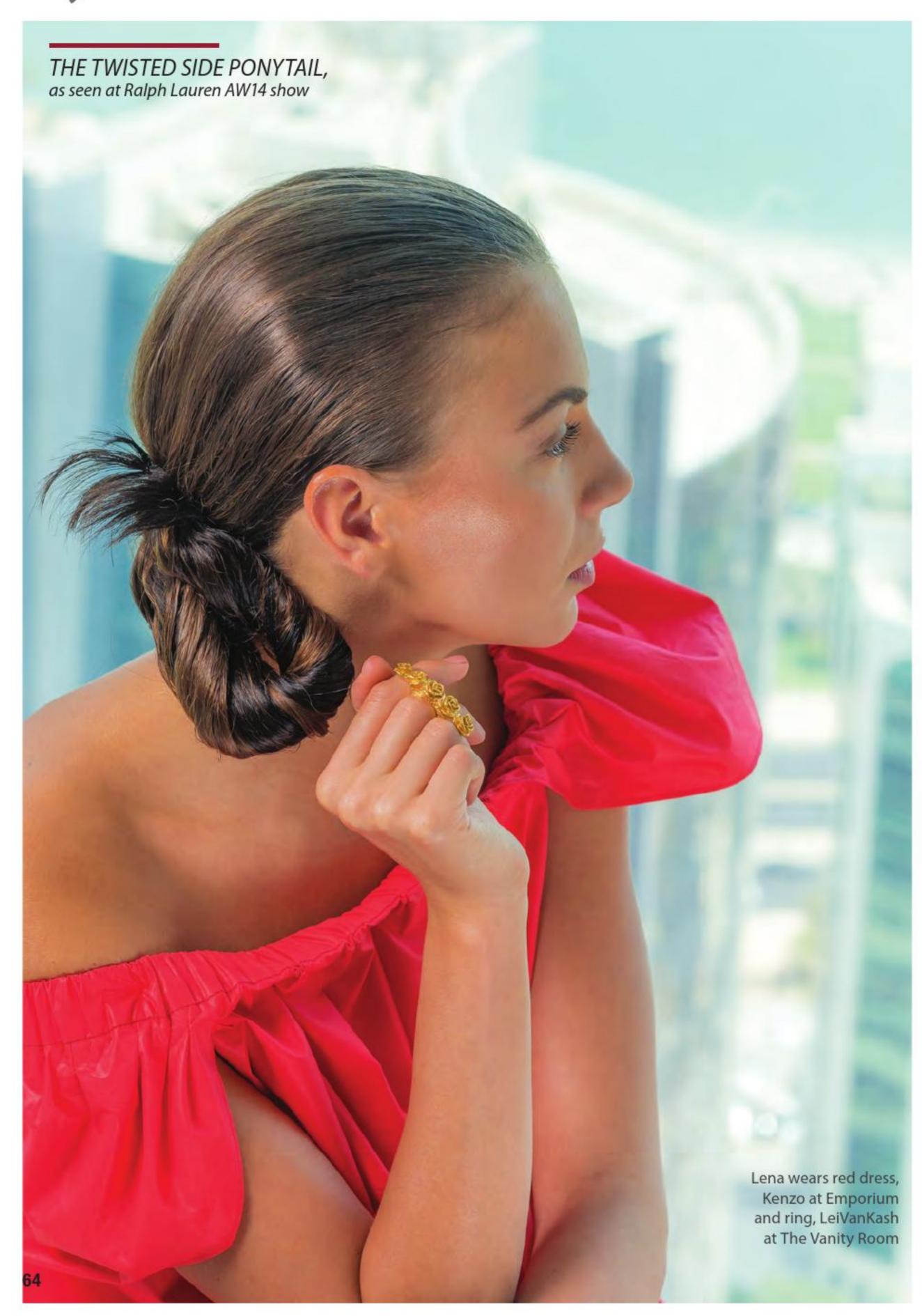
## BEAUTY MATTERS

Here are our favourite Hair&Makeup trends.
From romantic braids, dramatic eyelashes and hair chalk, Blue Brush Hair Studio reveals them all.

PHOTOGRAPHY JESSIE PALANCA
HAIR BY DAVID AT BLUE BRUSH HAIR STUDIO
MAKEUP BY ANGELE AT BLUE BRUSH HAIR STUDIO
MODELS STACEY JANE PARSONS AND LENA RYZHAKOVA
STYLING FRANCESCA MOSER
STYLING ASSISTANT HARRIET GYAMFUAH
LOCATION GUERLAIN ALFARDAN SPA

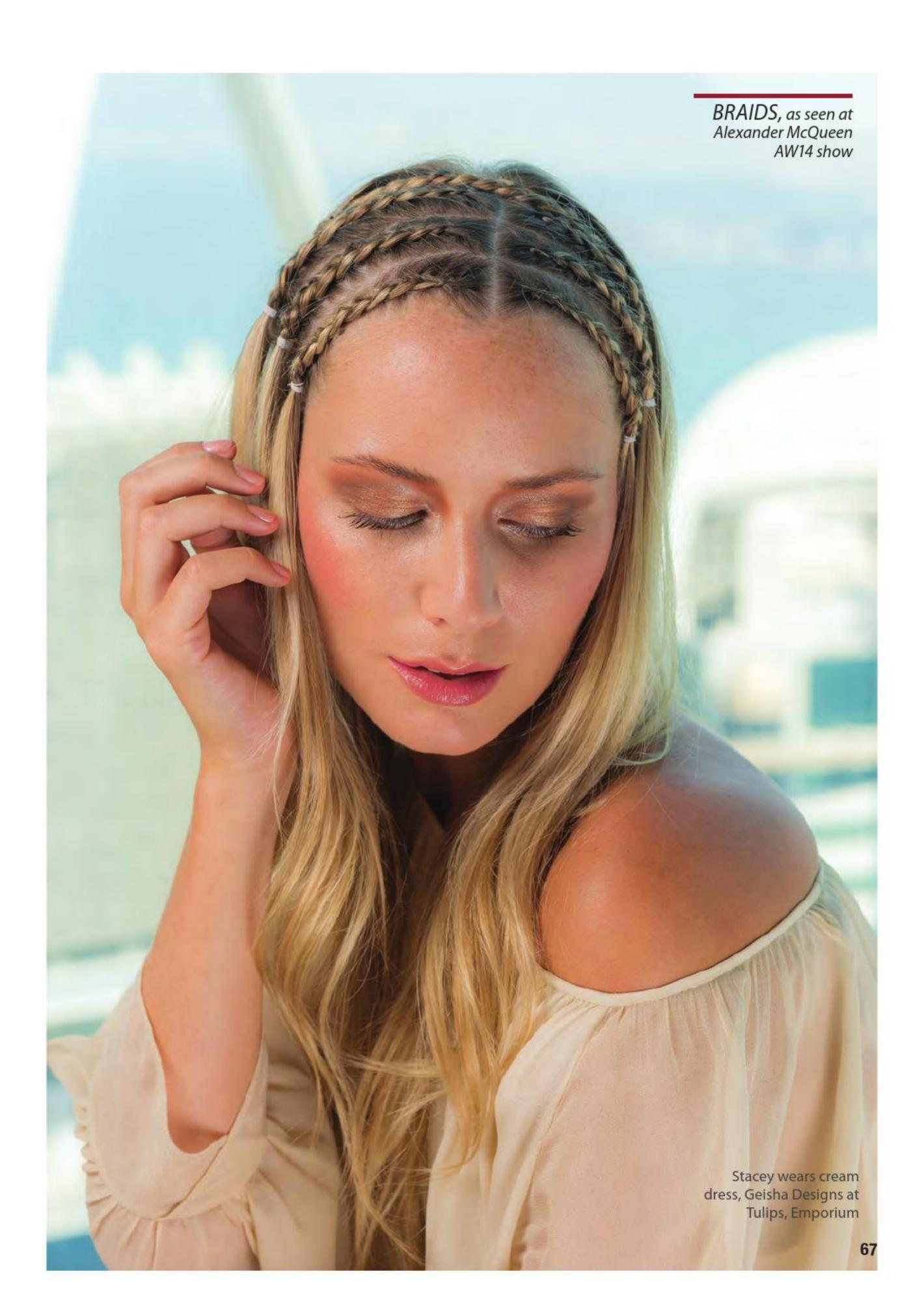
Stacey wears top, Tibi and trousers, Willow both available at The Vanity Room Bracelets by MaxMara at Emporium

## beauty









# RUNWAY'S TRENDS MADE REAL

Blue Brush Hair Studio shows you how to recreate these latest beauty looks. Their expertise in beauty will take you from sidewalk to catwalk in no time.



#### BLUE BRUSH HAIR STUDIO OPENS ITS SECOND BRANCH IN DOHA

David and his team are inaugurating this September their second salon in Doha. Visit them at the Guerlain Spa, located in Alfardan Tower, West Bay. From hair styling, make-up sessions and latest beauty trends, the BLUE BRUSH HAIR STUDIO team is ready to pamper you rotten!



#### **DOUBLE EYELINER**

A double flick eyeliner is just a wide liner shape but empty. This twist is a modern, designed version.

To help you to draw the perfect lines use some tape. Place a small piece of tape on the corner of your eyes to give the desired angle and just trace it. This simple trick will guarantee you the same line on both sides. If you feel experimental you can leave it empty as seen here or colour it for a classic eyeliner look.

#### HAIR CHALK

To ensure that this eye-catching look is achieved first time and with minimum hassle, visit the BLUE BRUSH HAIR STUDIO. Our expertly trained staff will ensure that your coloured streak will be the highlight of your day!



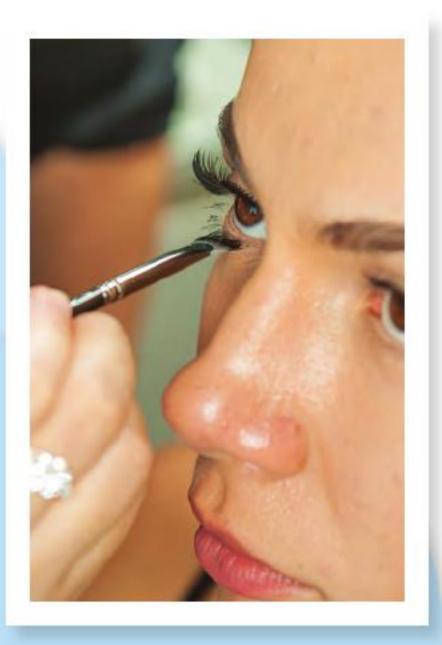


## THE PERFECT RED LIPS

Add volume and glam to your lips with these few easy tricks:

 trace a line around the top of the lips. If you choose a colour lighter than your skin tone, you'll get a light effect or volume shadow.

Don't trace all around the lips, just on the top middle part.
Use a shimmering white pencil for a stronger effect, but blend it to make it look more natural.



#### **LASHES**

Get all eyes on you thanks to some fabulous lashes. The 60's vibe look is back, so recreate it by using heavy set of false lashes on the top and bottom eyelids. The job is done!



Braids are fun, cool and perfect to give you that boheme romantic festival look!

This Alexander McQueen look is quite difficult to recreate as the braids are flat plaited to the head and require technical skills, so to create a similar vibe play with hair extensions. One or two locks will do, braid them and then place them on your desired position. Be creative and have fun!



## TWISTED PONYTAIL

a makeover and reproduce Ralph Lauren's runway look in few easy steps.
Do your usual low ponytail, then humidify the lenghts with harspray and start to twist it sideways. Fix and block the ponytail ends with pins to the roots forming a sort of circle/oval shape.

For more information: Blue Brush Hair Studio At Hilton 4423 3022 At Guerlain Spa 4420 8660







#### THE NEW RED LIPSTICKS

The show-stopping red lips are a timeless trend. Embrace the latest shades for the winter season ahead, which features wine and burgundy colours rather then the usual fiery red. Check out all the Shiseido's range and pick your fav!

All products available at 4U Stores

#### SHADES of GREEN

This fresh and eyecatching colour palette will make all your friends green with envy. Think turquoise-inspired eye shadows and eye-liners by Bassam Fatoush, metallic emerald eye pencils by YSL and Estèe Lauder. All finished off by a touch of YSL Volupte Sheer Candy 11 Frosted Mint lipstick and a drop of DOLCE, the feminine new fragrance by Dolce&Gabbana. All products available at 4U Stores



#### **FLIRTY PINK**

Pretty pink hues are a staple in every woman's makeup bag. Go all girlie with shocking pink top gloss stick by Collistar and Pupa's nail art mania bubbles polish. All products available at Merch



Estēe Lauder

# PS (

ABODE gets the latest beauty trends and design dish from ESTÉE LAUDER's Senior Vice President, Global Creative Director, Richard Ferretti. Discover their latest unique lipstick range, Pure Colour Envy Sculpting and the creative concept behind this campaign.

#### Where was the Pure Colour **Envy Ad Campaign shot?**

The Ad campaign was shot in LA. It features the famous American model and actress Carolyn Murphy and Mario Sorrenti was our photographer. Mario loves women, and he knows exactly how to make a woman look sexy and beautiful.

#### What was the creative concept for the PC Envy Ad campaign?

My goal with the Ad was to capture a moment - kind of like a film still from a movie. We also built the concept around the streamlined quality of the lipstick case. Envy is a sculpting lipstick, so the of the collection. We incorporated a beautiful vintage car because of its curvaceous design and luxurious quality. More over its most incredible shade of blue not only reflects Estée Lauder's colour cues, but also the lipstick case,

which has a glossy car paint-like finish to it. Not to mention the campaign's tagline: "Driven by Desire," so the car helped bring the concept to life.

ESTĒE LAUDER

#### Please describe the Pure Colour Envy package design?

The luxurious case comes in Estée Lauder's signature navy and gold. The design is strong and there are curves that reflect femininity and sensuality to remind that the brand was founded by a woman. There is a modern, sensual, simplicity to the outer part of the case, but when you open it you can feel the glamour of the lipstick, which is also an important part of the brand's DNA.

#### Why does the lipstick case have a magnetic closure?

I see the lipstick case as a beautiful little object in your bag. We wanted to create something beautiful, but also modern and functional too. The magnet ensures that the case is always self-aligned. You can remove the cap but it will always return to where it belongs, and will never come apart in your bag. And the snap that you hear when the two pieces click together has a certain satisfying quality to it that reminds me of closing the door of a beautiful car.



#### Tell us about how the lipstick case was inspired by architecture?

There are number of things that we are doing as a brand that seem to be taking cues from modern architecture. With Envy, it has to do with proportions.

There is tallness to lipstick. If you enlarged the case, it would resemble a building - most likely be a building in Shanghai.

If you look at the design of many of products together, you would notice that they resemble a skyline when





seen together. But again, our products' design is also curvy. It's not like the heavy modern architecture of the past. There is still an elegance and softness to the design that makes it more current, and our new lipstick is an extension of this.

#### The lipstick shade names are so fun. How did you select them?

To me, all of the names are enviable qualities. You envy someone who is powerful, desirable or rebellious. I love the idea that if a woman is asked what lipstick shade she is wearing, the answer will make her feel a little naughty.

You oversee all visual aspects of the Estée Lauder brand. How does Pure Colour Envy reflect where the brand

#### is headed from a creative point of view?

Every creative element of the brand is interconnected. For instance, when I look at Envy's case, it's no different than how I look an Estée Lauder store design. You have the navy and gold, the simple, shiny finish, the modern and glamorous elements – all qualities that permeate throughout the brand. It's all part of the Estée Lauder story.

What trends are you seeing in the world of luxury today and how does Envy reflect that? I think that luxury has gone through so many permutations. At one point it was very aggressive and logo centric, all about being "blinged-out." Now glamour and elegance have become more of a luxury statement. Luxury

today is in a confident state, where it's just understood without being too flashy or having to prove it. Envy speaks to that less overt quality of luxury. It's beautiful. It has what it needs to have and nothing more. It's not excessive in any way. It just is.



ESTĒELAUDER

# BEAUTY TAKING

The Nails salons and AND Trading beauty distribution company have come a long way since their first nail salon launch in the Royal Plaza Mall, January 2005, thanks to the vision of their founder and MD, Maha AlNaemi. We sat down with Mariam Trad, General Manager of AND Trading to discover their latest projects and services launching soon.

ow would you describe the constant evolutions of trends? And how to keep up with them?

Rapid advancements in science and technology, including that for the beauty sector, combined with an extremely dynamic fashion industry, require us to always be on the lookout for new products and services. Thus, apart from keeping ourselves constantly updated with the latest fashion and beauty trends, we have also established

our own Training
Academy, not just to
train in-house staff
and further enhance
their expertise, but
also to facilitate
training for other
beauty companies
and professionals in
the county and other

nearby Gulf countries. In addition, our distinct advantage is our lineup of world renowned brands which are always up-to-date with the latest global fashion and beauty trends. Furthermore, our highly trained staff are comprised of a mixture of nationalities and cultures from all walks of life, which enables us to bring the best of all worlds to Qatar.

Doha boasts endless spas and wellness/beauty salons. What makes AND Trading stand out from the competition?

For long lasting manicure try
the INCOCO range at all the
AND TRADING salons!

"OUR AIM TO HAVE ALL OF OUR CUSTOMERS EXTREMELY HAPPY, SATISFIED AND OF COURSE, BEAUTIFUL."

AND Trading's unique and in-depth understanding of the needs and requirements of the market is what makes us stand out and always ahead of the competition. Significantly, our chain of salons do not only offer exceptional nail, hair and spa services, but also a tranquil and relaxing environment that always leave customers feeling relaxed, refreshed and rejuvenated. Clearly, our mission is to provide the ultimate salon experience by ensuring delivery of incomparable services and technical



**AND Trading General Manager** 

Mariam Trad,





#### Do you have any special new treatments launching soon?

We are working on a new exciting service called BD or 'Blow Dry'. With such a pioneering concept we will offer fast, quick and affordable hair express services to those who have very limited time to spare but want to have that glamorous look in just a few minutes in order to face important business meetings or events. We will announce the locations of these new salons very shortly, so stay tuned. Recently we have also revamped our nail bar at the Frank Provost branch in Four Seasons Hotel. Make sure you check it out!

#### What defines beauty in a woman?

Every culture defines beauty in different aspects and points of views. In my opinion a beautiful woman owns her personal signature by focusing on her features in a simple and natural way, without over doing it. It is important to enhance the appearance of our looks by keeping our character and natural beauty dominant.

#### Do you have an absolute favourite treatment you swear by and why?

Visiting a spa/salon is key to take proper care of your body and mind. You might be quite amazed to discover how many benefits derive from a visit to a spa. In our salons we offer a variety of services: anything your body or mind is looking for, whether it is relaxing, rejuvenating, stress-reducing and invigorating. At the moment I'm literally obsessed with our INCOCO manicure which guarantees long lasting effect with no drying time and boasts more than 200 colours and designs.





#### How many branches does AND Trading have in Doha?

We currently have five branches across all the brands and will be opening five more within the next 12 months. The most recent opening is the Jean Louis David/ Nails at the Crowne Plaza Business Park Hotel.

#### How many employees work for AND Trading?

Comprising a mixture of nationalities and cultures from all walks of life, we currently have over 140 highly-trained and extremely professional staff across our chains of salons throughout Qatar. We may reach up to 220 employees with our expansion plan.

For more information call 4416 3348 or visit www.andtrading.net

# MAKEOVER SECRETS

This month's makeover was extremely special! ABODE's fan Sarah Mroueh – who recently lost a phenomenal 100lbs in weight – was a truly deserving participant.

PHOTOGRAPHY: JESSIE PALANCA
STYLING: HARRIET GYAMFUAH
HAIR&MAKEUP: JEAN LOUIS DAVID
MANICURE&PEDICURE: NAILS
BOTH AT CROWNE PLAZA HOTEL - THE BUSINESS PARK
CLOTHES&ACCESSORIES: PROVIDED BY MASSIMO DUTTI
AND UTERQUE BOTH AT LANDMARK MALL



#### SARAH

Communications & Public Affairs Specialist Sarah Mroueh, wowed her colleagues, friends and family with her inspirational weight loss. Not only did Sarah gain an all new amazing body, but also a fresh outlook in life! With such a great change already, the makeover dream team accomplished their mission: play up Sarah's natural beauty and help her to see herself as the gorgeous girl everyone else sees.





#### TIPS FROM SAMIA

THE HAIR STYLIST:

I provided Sarah with both a day look and a quick change evening option.

#### Day Look

- Our Inoa Treatment for the hair was used
- The treatment intensely nourished the hair
- A smooth, shiny and healthy look was achieved for Sarah's sleek bob

#### Night Look

- Our new Kérastase
   "Densifique" hair density
   activator mask was applied to
   the hair to provide it with texture,
   substance and resilience
- With Sarah's short hair, a volumizing blow dry was done to give the haircut more body
- For an instant glam update, a few strands of coloured hair extensions were added



IF YOU WISH TO GET A MAKE OVER, get in touch at

win@abodeqatar.com



Our beautiful reader took away a luxurious Bath & Body Works hamper with all the latest products from their Endless Weekend fragrance collection.

Stores located in Dar Al Salam Mall & Villaggio Mall. Facebook: Bath And BodyWorksMiddleEast / Instagram: #bbwmena / Twitter: @bbwmena



# Extra Core STRENGTH Exercises

PHOTOGRAPHY JESSIE PALANCA MODEL DIANA VRABIE, PERSONAL TRAINER AT FOUR SEASONS

This simple but effective routine will provide extra support for your spine while exercising your core from the front, sides and back. Few minutes a day will guarantee you your best abs ever!

#### **SUPERMAN**

- Lie face down on the floor, arms and legs extended, keep your head/neck in a neutral position
- 2) With a controlled movement, slowly start lifting arms and legs at the same time, to form a gentle curve with your body
- 3) Hold the contraction at the top for 3 seconds and slowly come back to the initial position

Tip: Don't hold your breath and try to keep your knees as straight as possible

# Best Tips

To strengthen your entire core, you need to combine a mixture of exercises such as playing tennis, to even pushing a stroller. This will give extra support for your spine, back and abdominal.

**WORKOUT:** Do 15 repetitions of each exercise 5 times to ensure you get the benefits of this extra core building routine.



For more information contact FOUR SEASONS 4494 8802

# WORK-LIFE BALANCE

BY ELSBETH BLEKKENHORST,

CO-FOUNDER AND MANAGING DIRECTOR OF GLOBAL WOMEN QATAR

Work-life balance is a much talked about topic. What can you do to add more balance to your life?

In today's busy world, prioritising between your work and your personal life can be a huge challenge. A poor work-life balance can result in unhealthy levels of stress, unhappiness, and even reduced productivity. Due to many people's hectic lifestyles, the work-life balance is pretty much unbalanced these days. There are long working hours, family life and a social life to look after. Juggling all these elements in your life can be very stressful, leading you to feel totally out of balance.



#### **SCHEDULE DOWN TIME**

Concentrate on one thing at a time.
Forget multi-tasking. It's not possible to focus on two things at the same time.
Instead, devote your full attention to that one task. When you are working, work. When you are spending time with your family, focus solely on them. There is a couple of ways of doing that such as blocking out Friday family events.
Always keep Friday as a sacred time with your family or friends. And block out date nights with your partner. Pick a nice restaurant and take him/her out.

#### CUT OUT THE THINGS THAT DON'T ADD VALUE TO YOUR LIFE

Ask yourself the question what matters most in your life. Is it really the TV, Internet or playing that online game again? This will drag you away from what really matters in life such as quality time with your family or with just you. Book some time to play tennis with a friend, go to a museum, or have that long-desired-for massage. The activity

doesn't have to be time-consuming or expensive. Put aside an hour on your schedule to read a book, exercise, or just to be alone.

#### OUT SOURCE THOSE TASKS THAT YOU CAN

To make your life easier think about what you could outsource. If you have a nanny at home sit down with her to see what else she could take over from you. She might be the greatest chef in the world! Order online and save yourself a trip to the stores. Even Ikea offers online shopping now. Many restaurants deliver to your doorstep. Check out Doha Delivery which lists which restaurants do. Place your order whilst still at work and by the time you get home it's there.

#### LEARN HOW TO SAY NO

Women especially aren't very good at saying no. We always want to do good for others and then forget about ourselves. So if it doesn't align with your priorities or if it doesn't fit into your schedule, dare to say no!



In Qatar we go everywhere by car.

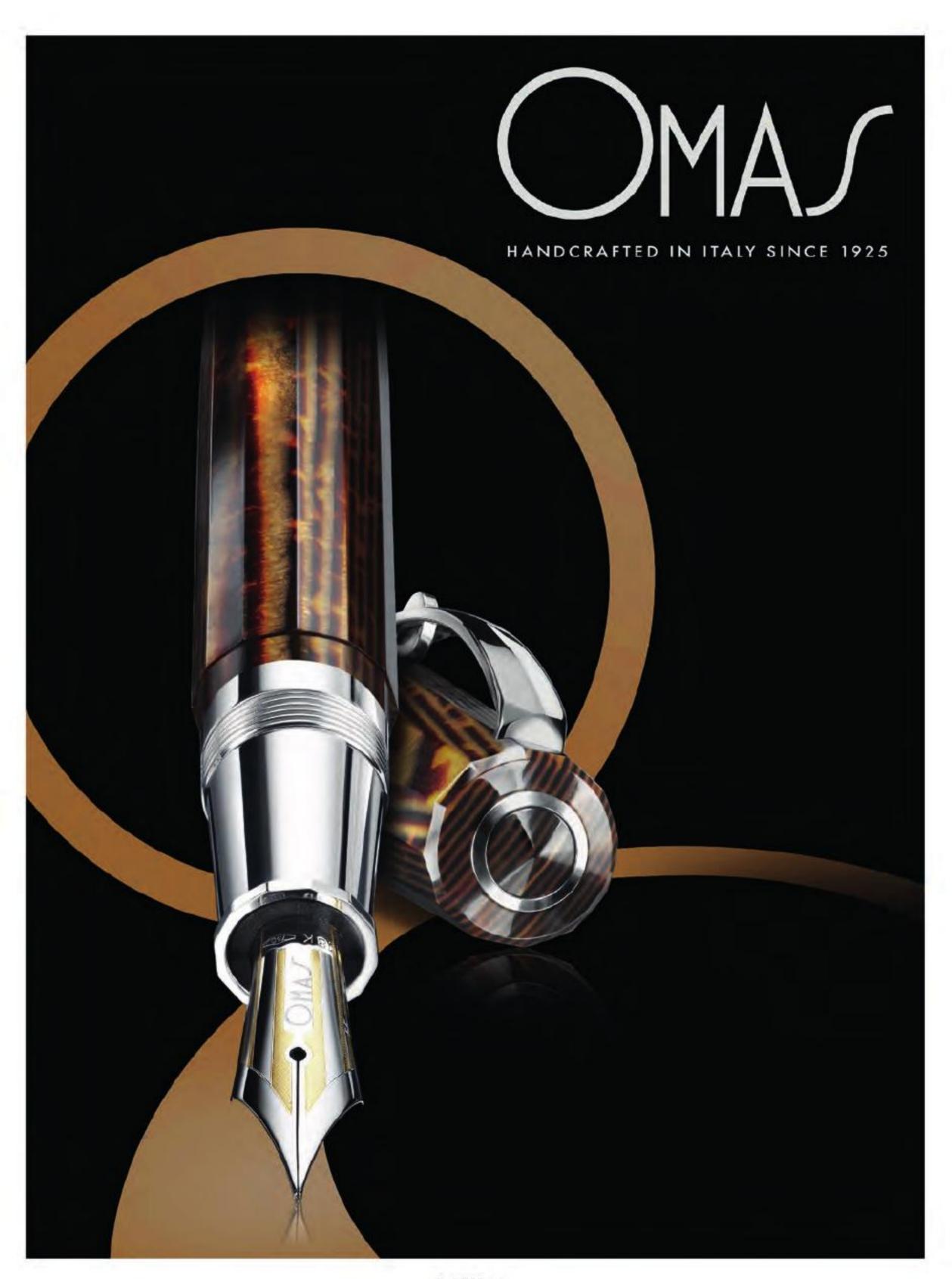
Lack of exercise can cause you to feel unbalanced in your life. Adding to this, poor nutrition and lack of sleep will make it even worse. Start working out.

There are many sports facilities and activities going in Qatar. From Zumba to yoga to a personal trainer, all these can help you getting back into shape again.

#### HIRE A COACH

He or she can assess your work-life balance and can give you advice how to achieve an optimal balance. In Doha there are many accredited coaches who can help you. After the summer Global Women Qatar will organise a series of workshops on getting your work-life balance right. We will do this in cooperation with Empower World, run by well-experienced coaches Jeanine Bailey and Marie Quigley. Watch this space!









An Associate of Ahmed Hassan Bilal Group

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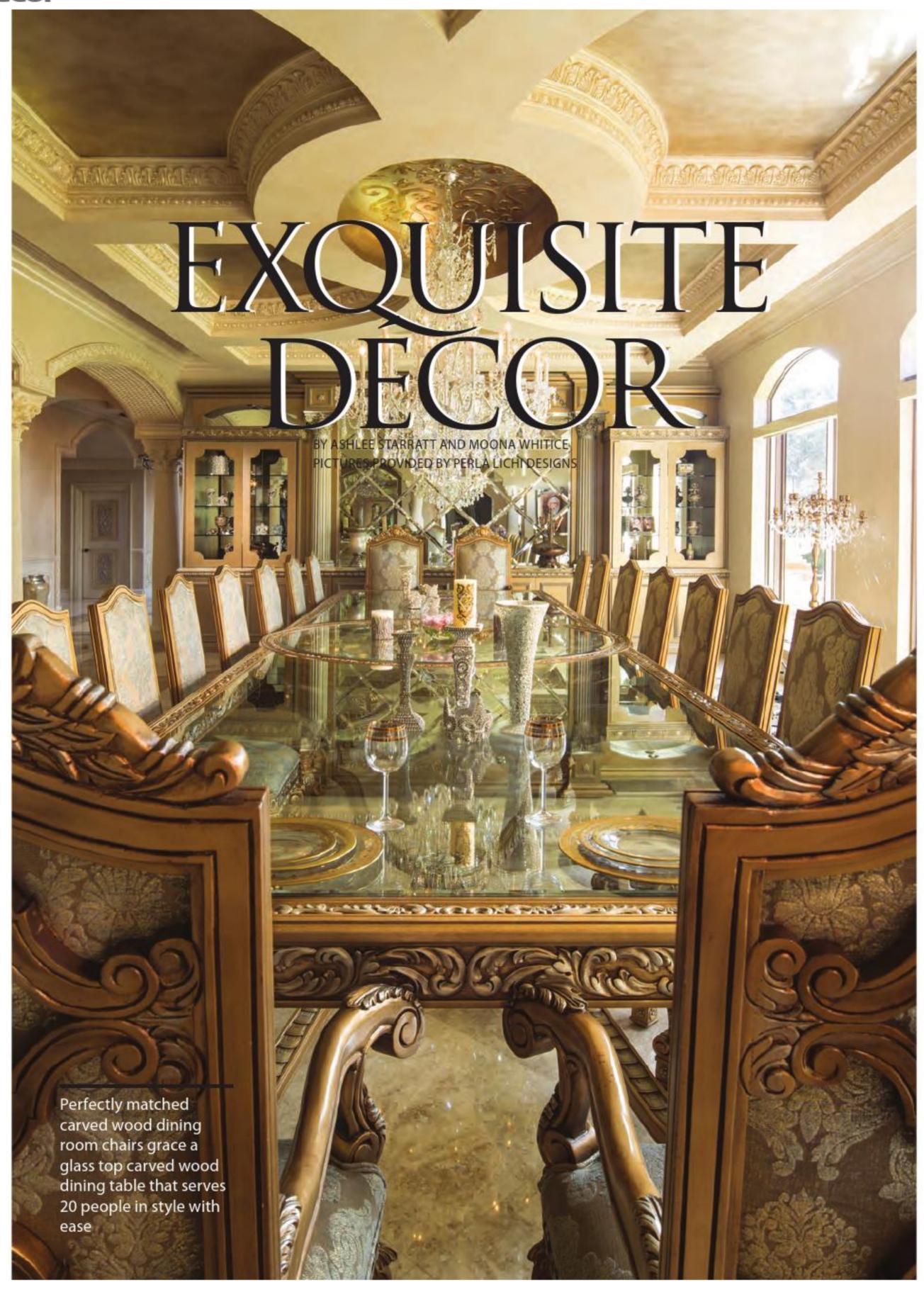
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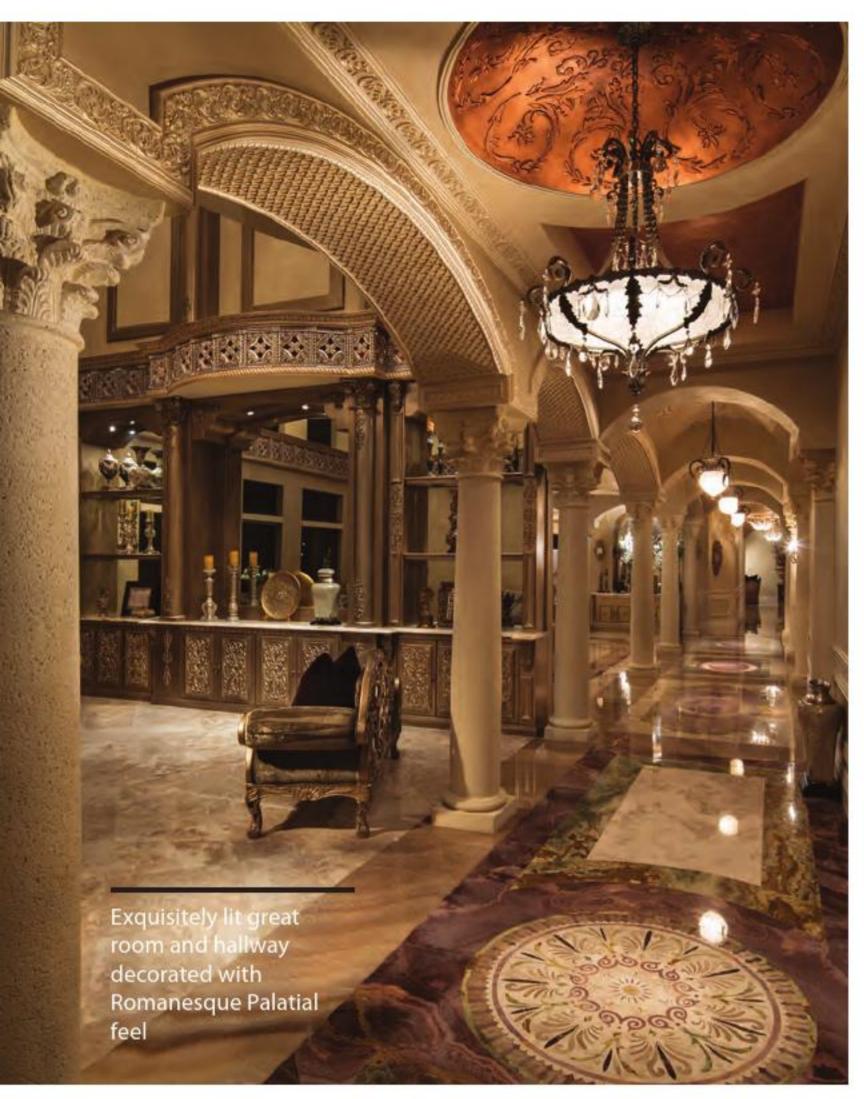
INTERIOR DESIGN I WALL FINISHES I WINDOW TREATMENTS I FURNITURES I FLOORS I ACCESSORIES

# DECORATING IDEAS-SHOPPING-INTERIOR DESIGNERS' TIPS **GET INSPIRED!** Sneak peek into opulence thanks to Designer Perla Lichi in her latest design project featuring a collaboration with Versace Home Miami. Read more about it on page 86.











hat do you get when one of the most iconic names in fashion teams up with the undisputed queen of interior design? A home collection that takes luxury and aesthetics to the next level. This was the end goal when the House of Versace approached renowned interior designer Perla Lichi. Known for its visceral runway looks Versace is a brand that needs no introduction – and for Lichi, her portfolio is equally prolific.

Having designed hundreds of luxury homes and palaces around the world, she's a specialist in art history, colours and space planning, creating sumptuous, richly-detailed interiors for the elite. She's lent her signature touch to the homes of celebrities, entrepreneurs, doctors, lawyers and even a royal family or two.

With businesses based out of Coral Springs, Florida and Dubai, UAE, Lichi was recently approached by modern Italian furniture specialist Nicola Belletti of Abitare and Versace Home Miami to exclusively carry their home décor items that speak to her clients' collective penchant for indulgence. As a result, Perla Lichi Designs will feature Versace Home products, a partnership that blends Perla's exquisite taste with the luxury of Versace.

No stranger to the finer things in life, Lichi has built her brand's empire on her mastery of style and impeccable execution of design.

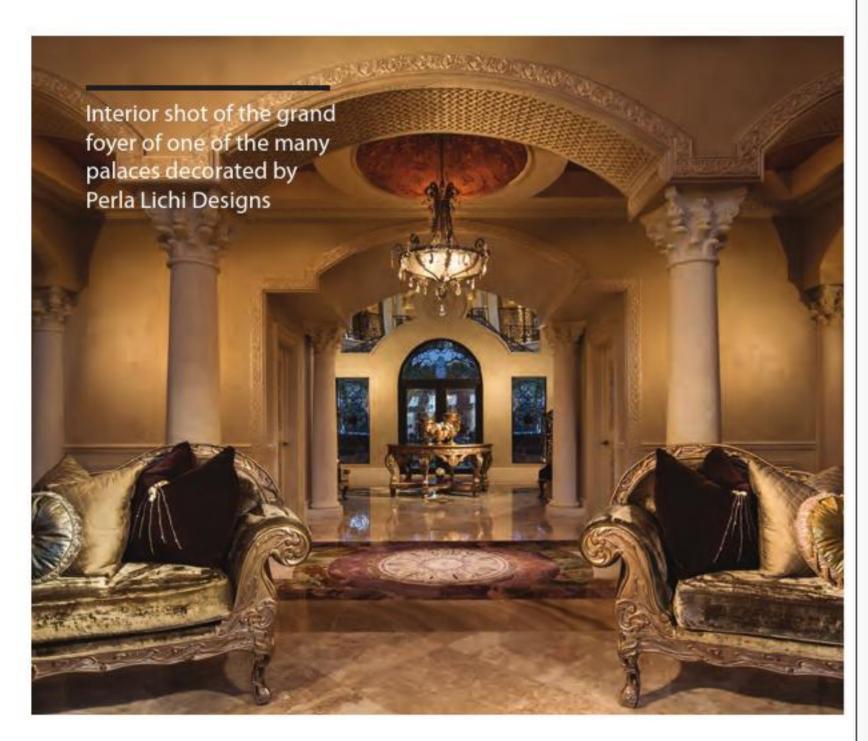




# "WE FEEL THAT THE INTERIOR DESIGN WORK OF PERLA LICHI IS THE IDEAL MARKET FOR VERSACE HOME PRODUCTS."

MR BELLETTI, OF ABITARE, WHICH EXCLUSIVELY REPRESENTS VERSACE HOME.

MR BELLETTI OPENED THE ABITARE VERSACE HOME SHOWROOM IN THE MIAMI DESIGN DISTRICT IN 2013.



She represents high-end decorative hardware producer Bronces Mestre of Valencia, Spain as a spokesperson, while her Dubai office has secured the only UAE distribution rights for the Carson, California-based Enkeboll Fine Architectural woodcarvings.

Her latest endeavour with Versace Home enhances her bespoke design offerings for clients around the world. This partnership is the latest example of Lichi's self-evolution and enterprising spirit – she's also published four unqiue coffee table books, her most recent the elegant hard-cover edition, Palaces. Her expertise has been sought throughout the media, with her work being featured internationally in magazines, newspapers, television and radio. Palaces was highlighted in The New York Times, while GCC-based Arab publications Arabesque and Lamasat regularly feature her designs each month.

The Versace Homes campaign is her latest foray into the continuous brand expansion that's made her the versatile creative force she is today.

#### **VERSACE HOME MIAMI**

Furniture and accessories from Versace
Home are currently being selected for
showcasing in the Perla Lichi Design
showrooms in Coral Springs and Dubai.
Shown here are some of the Versace Home
products that Perla will be using in her
design work in the months ahead.



Via Gesu' Sofa





#### PERMANENT HAIR REMOVAL

FOR BODY AND FACE مزیل للشعر بشکل دائم للوجــــه و الجســه آمن و غیر مؤلم

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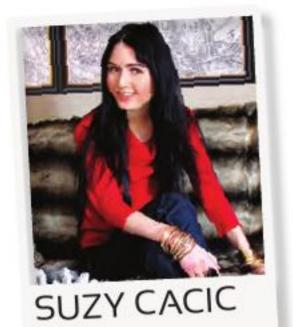
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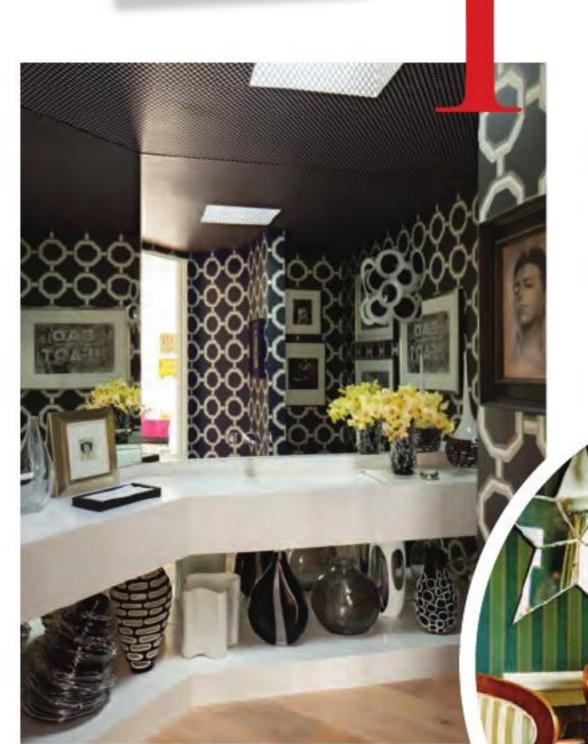
## FALL DÉCOR SNEAK PEAK

#### CHECK OUT WHAT'S TRENDING THIS SEASON

BY SUZY CACIC, INTERIOR DESIGN WRITER, BETTERDECORATINGBIBLE.COM
PHOTOS BY FRANÇOIS HALARD, KATHLEEN BURKE, JOSHUA MCHUGH, ROGER DAVIES, DURSTON SAYLOR



What's hot and what's not for fall 2014? We've done all the work finding out designer's hottest colours, trends, and patterns. Say bye-bye to beige or to boring minimalism and jump on the bandwagon with some of these fresh ideas the best homes will be sporting this year.



#### **PRETTY WALLPAPER**

Wallpaper isn't for your grandma's house anymore – it's definitely back and stronger than ever. We are seeing wallpaper all over the place in geometric patterns and in this year's hottest colour, radiant orchid. Use it to add some panache to your space like a small powder room in need of a hit of colour, or a classy dining room. You can wrap up any room in full wallpaper or use it below a chair rail moulding or just as an accent wall. It can get pricey and difficult to remove so be sure to decide on something you can stand looking at for a while.

### LIGHT COLOURED WOODS

Honey toned woods are definitely making a comeback this year! Long gone are the rich, deep toned woods that have been popular for quite some time now. This is a great take on 2014's trends and the perfect way to try out a whole new style. Some fantastic options you can choose from are oak and cherry wood. They are both highly durable and look great. Don't skimp out on cheap furniture – this trend is really catching steam and will be around for quite some time.

#### **CHINOISERIE PRINT**

We can thank Valentino for rolling this trend onto the runway and into our homes. This exotic print fulfilled with a garden of floral, branches, and birds is a magical way to bring some serious style to your space. Use moulding to create a frame on your wall and wallpaper the inside with a Chinoiserie print. If you have a old wooden coffee table you can also hand paint the top with a Chinoiserie motif and slather on a thick lacquer for a fun affordable DIV





#### **COZY ACCESSORIES**

Accessories are one of the easiest ways to add some warmth to your space and don't require a big commitment like a permanent wall colour. Designers are focusing on making their spaces warm, cozy and welcoming. Introduce new textiles and materials like folk art cushions, a crocodile lampshade, and even cow hide stools. You also may want to try something different when it comes to your furniture like using a barn board tabletop for your coffee table or a stained tree trunk side table.



#### **HEAVY METALS**

Rich metals like copper,
brass, and bronze scream
luxury and style. For a
quick update toss your old
hardware like your knobs
and pulls on your kitchen
cabinets and bathroom
vanity and swap them for a
metal alternative. Designers
are seeing a renewed interest
in metal and are swaying
towards these warmer tones
rather than polished silver
and aluminum.

"INSTEAD OF ONE FIXED LOOK, WE WILL DEFINITELY SEE TRENDS SWAY TOWARDS CHAMELEON DÉCOR. HOMEOWNERS DON'T WANT TO SETTLE ON ONE SPECIFIC LOOK AND WOULD RATHER CHOOSE A VERSATILE BASE AND SPICE IT UP WITH ACCENTS TO EASILY CHANGE THEIR DÉCOR." -



Enjoy a Taste of Asia



















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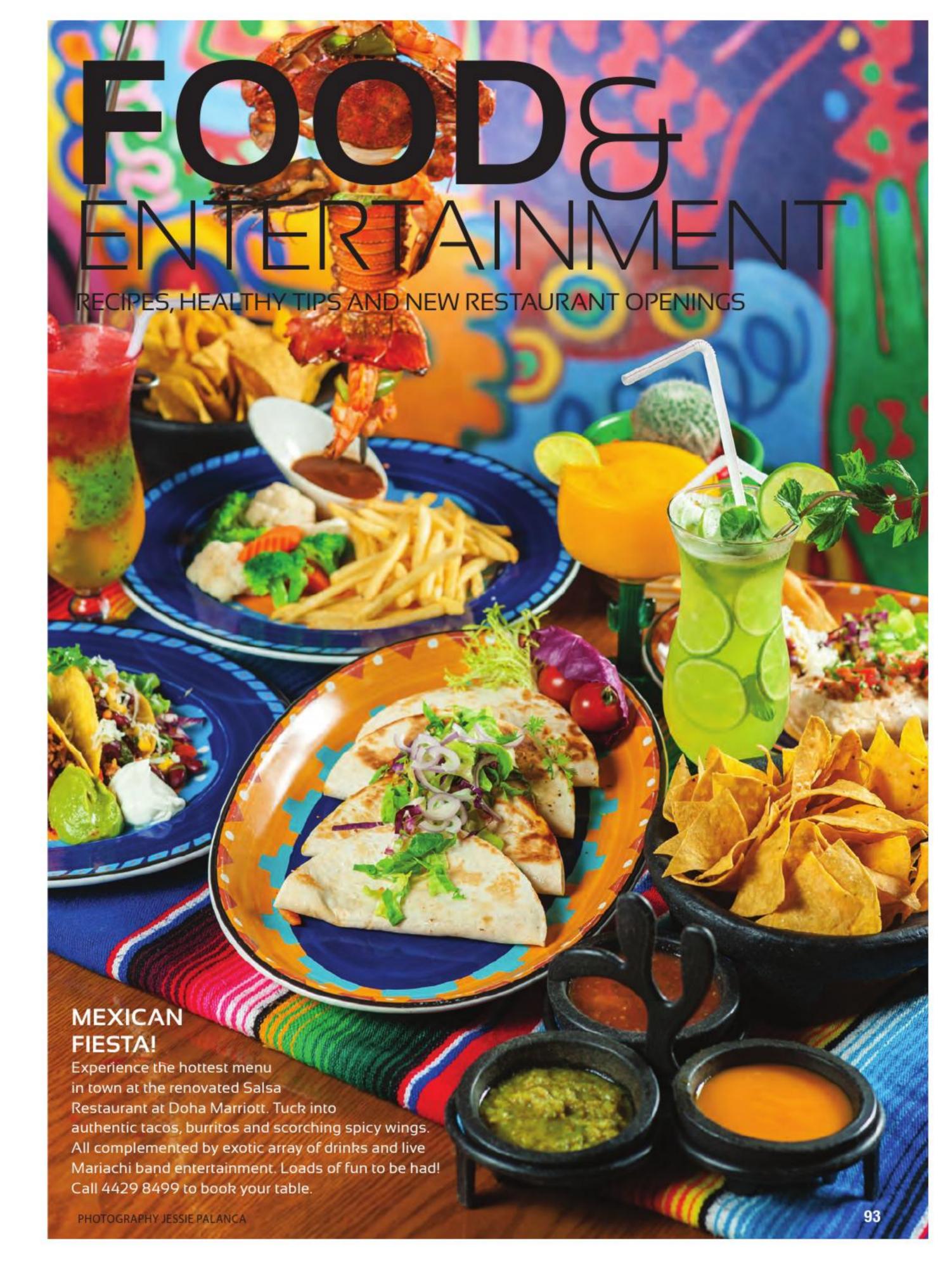
Al Sadd Near Al Asmakh Mall 4431 4411 AlKhor Mall Foodcourt, AlKhor Mall 4411 8817 Dar Al Salam Mall Level 1, Dar Al Salam Mall 4486 6077 Holiday Villa Entrance 7, Holiday Villa 4411 5225 / 4411 5335



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Vi Associate of Ahmed Hassan Bilal Group



# PARTY FOOD MADE SIMPLE

#### Lenôtre de Paris – Qatar

Chef Yannick shares three recipes sure to wow the crowd at your next party.



#### SMOKED SALMON TARTAR

(Serves 12)

#### INGREDIENTS

250g smoked salmon > 60g fennel > 50g orange confit > 10 fresh mint leaves > 25g mayonnaise > 5g mustard > 2 tsp fresh chopped dill > 2 belgian endives, leaves removed >

#### **PROCEDURE**

- Boil the fennel in salted water until soft, then cool and chop into small dice.
- 2) Chop the salmon, mint and orange confit into small dice and mix in with the fennel.
- **3)** Add the mayonnaise, mustard and chopped dill and mix everything together.
- 4) Place the mixture in the endive leaves and garnish with dill or baby watercress and refrigerate until ready to serve. If you're low on fridge space, just keep the tartar refrigerated and place in the leaves just before guests arrive.

### TIPS FOR EASY FOOD PREPARATION AT A PARTY



- Try to impress but don't go over board. Trying to complete too many complicated recipes may do just the opposite of wowing your guests. Combine more complicated recipes with some easier ones.
- Read through the recipe from start to finish. You don't want any surprises along the way and suddenly have to marinate something that could have been marinating for a while. This will help you manage your time better.
- 3. Don't forget to preheat the oven before you start, but don't become a safety hazard and leave it on for too long.
- 4. Set out all your ingredients before you start. This will help you save time and make sure you have everything you need in case you need substitutes.
- 5. Set aside a bowl to throw away peelings, end bits etc, which will save you trips to the dustbin.
- Start by cooking whatever takes the longest, that way you won't have things getting cold or overcooked while you wait for other thing to cook.
- 7. Don't stand around doing nothing; multi task. While something is boiling you should be chopping.
- 8. Cut corners where possible; get prepared veg that are washed, peeled and chopped and prepare ahead of time where possible.
- Take a simple dish and present it elegantly and uniquely, for example, put dips in china teacups. Good presentation can transform an otherwise simple dish into something fabulous.
- 10. If all else fails, hire a caterer. Say goodbye to any stress and focus on making your home beautiful and getting your hair done.

#### BABY MOZZARELLA WITH FRESH TOMATO SAUCE

(Serves 10)

#### **INGREDIENTS**

150g peeled tomatoes, roughly chopped > 1 tsp tomato paste > ½ medium onion, finely diced > 1 clove of garlic, minced > 2 tbsp olive oil > ½ tbsp balsamic vinegar > 100g baby mozzarella > 1 tbsp fresh basil, chopped > Salt, pepper to taste > Fresh basil leaves for garnish >

#### **PROCEDURE**

- 1) In a sauté pan under medium heat cook the onion with I tablespoon of olive until softened.
- 2) Add the garlic, peeled tomatoes and the tomato paste and season with salt, pepper and basil.
- 3) Bring to a boil and then reduce the heat to low and simmer uncovered for 15-20 minutes.
- 4) Place the mixture in a blender and process until smooth then add the vinegar and remaining tablespoon of olive oil. Refrigerate until cool.
- 5) For serving, place some of the sauce in the bottom of a spoon and add I baby mozzarella and fresh basil.

Lenôtre de Paris – Qatar offers catering for a range of events such as cocktail parties, dinner parties and other special occasions.

For more information call 4486 4101



#### SALMON & SHRIMP PARCELS

(Serves 20)

#### **INGREDIENTS**

20 spring roll sheets (small squares) > 20 chives > 100g raw shrimp meat, finely chopped > 150g raw salmon fillet > 1 egg white > 1 tbsp lemon juice > 100g cream > Vegetable oil for frying > Salt and pepper to taste > Sweet chili sauce or plum sauce for dipping >

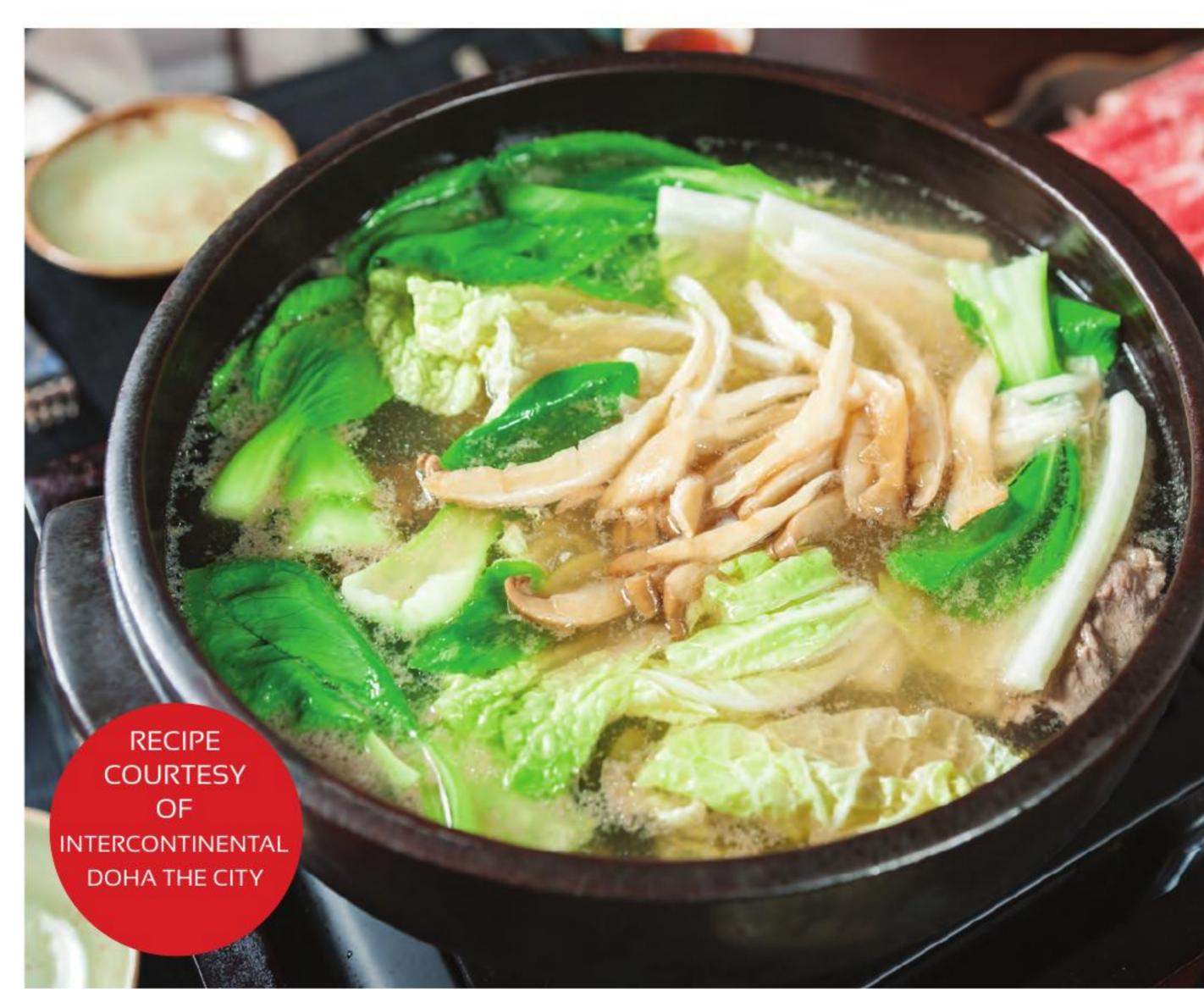
#### **PROCEDURE**

- 1) Place the salmon meat in the food processor with the lemon juice, egg white, salt and pepper and then process to a thin paste. Add the cream and process again and place in a mixing bowl.
- 2) Add the chopped shrimp meat and add I tablespoon of chopped chives, combine and refrigerate until you're ready to make the parcels.
- 3) To make the parcels, place a spring roll sheet in front of you and add a spoonful of the mixture in the centre. Bring the sides up into a parcel and tie with a chive, forming a knot.
- 4) Heat your oil to 180°C and deep fry until golden brown.
- Serve alongside your favourite Asian dipping sauces.

# BEEF SHABU-SHABU STEP BY STEP

This month we joined
Chef Randy and his team
in the all-Asian kitchen
at Hwang Restaurant in
InterContinental Doha
The City to discover their
signature dish SHABU
SHABU: a yummy hotpot
creation featuring a variety
of ingredients and dips.
The perfect choice to share
with friends, family and
colleagues.

PHOTOGRAPHY JESSIE PALANCA
RECIPE COURTESY OF CHEF RANDY JOUNG



#### SHABU-SHABU DIPPING SAUCES

Peanut cream sauce

Peanut butter 100g > Palm sugar 20g > Red curry paste 20g > Blended roast peanut 20g > Coconut milk 50mh >

Ponz sauce

Yuzu juice 200ml > Kikoman soy sauce 250ml > White vinegar I50ml > Mirim 50ml > Conbu 5g > Kazobushi 5g >









#### BEEF SHABU-SHABU

(for 4 persons)

#### INGREDIENTS

(For preparing shabu-shabu broth)

Beef bone 200g > Beef meat (Any part for broth) 200g > White onion 100g > Pepper corn 10g > Ginger 30g > Leeks 100g > Cabbage 100g > Water 3 litre >

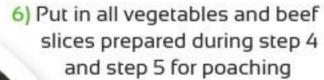
(For poaching in shabu-shabu broth)

Beef Wagyu 400g > Chinese cabbage 100g > Bok choy 100g > Broccoli 100g > Oyster mushroom 100g > Inoki mushroom 100g > Tofu 200g

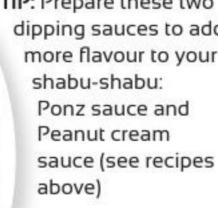
#### PROCEDURE

- I) Prepare beef bone and any part of beef and assorted vegetables for broth
- 2) Boil all step 1 ingredients with 3 litre of water for 1 hour and make deduction 1.5 litres
- 3) After I hour boiling, strain step 2 broth
- 4) Prepare variety of sliced vegetable for poaching with shabu-shabu broth and slice frozen beef wagyu by O.2cm thickness

5) Boil with step 3 prepared beef stock



TIP: Prepare these two dipping sauces to add more flavour to your shabu-shabu: Ponz sauce and Peanut cream sauce (see recipes above)













# COMING SON TO



World Famous Fish & Chips

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HARRY'S ORIGINAL FISH & CHIP SHOP



delicious taste of British

tradition brought

to the

In 1928, Harry Ramsden started selling Fish & Chips from a hut in a little British village called Guiseley.

The great taste and top quality.

Middle East attracted customers in their droves and within just three years, he needed bigger premises, so opened a much larger restaurant right next door. Since then, Harry Ramsden's has

been serving its World Famous Fish & Chips to generations of families and very soon, the newest restaurant opens in Qatar!

With a wide ranging menu of meals which includes traditional favourites as well as more contemporary dishes, Qatar becomes part of the continuing story of the quintessentially British Harry Ramsden's!



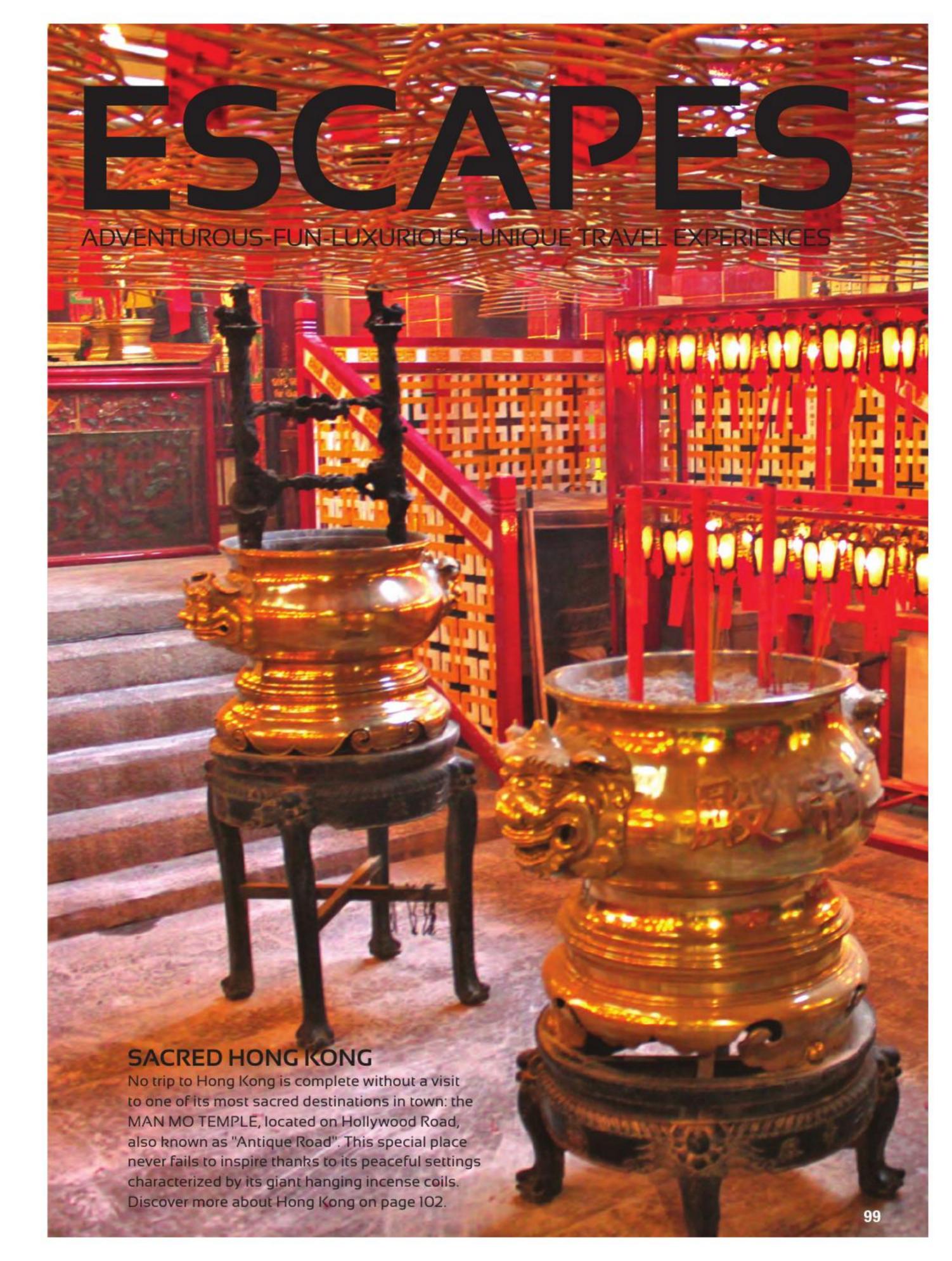


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An Associate of Ahmed Hassan Bilal Group



#### travel news



### 'KIDS GO FREE' TO THE PHILIPPINES

The Philippine Department of Tourism (PDOT), in cooperation with travel partners from the Gulf region, has launched the 'Kids Go Free' campaign to promote the Philippines as an ideal holiday destination for families. The packages on offer feature a three-night stay in Manila, three-night stay in a regional paradise destination such as: Cebu, Palawan, Boracay or Bicol, including airport and hotel transfers, daily breakfast, a half-day city tour of Manila and the chosen regional destination, English-speaking guide and complimentary Qur'an. For more information call +971 (0)4 433 5952



#### MELIA DUBAI RECENT AWARDS AND ACHIEVEMENT

Melia Dubai has recently been named in the Expedia Insiders' Select list for 2014, an annual ranking of the best reviewed hotels as determined by one of the world's largest fullservice online travel site. The hotel was also voted the 2nd best hotel in the UAE and 31st best hotel in the world. Pulling from nearly two million annual verified guest reviews, the Insiders' Select list recognises the top ranked hotels available worldwide on Expedia. "I am delighted we have achieved our goal to provide an exceptional Meliá experience to every guest which includes the highest standards of customer service. It is wonderful that these efforts have been acknowledged" said Marko Janssen, General Manager for Meliá Dubai.



### PENINSULA PARIS OPENS ITS DOORS

Katara Hospitality, the global

owner, developer and operator of iconic hotels based in Qatar, announced the opening of The Peninsula Paris, following an extensive four-year restoration. With 200 rooms and suites, six restaurants and bars, expansive terraces – including one on the rooftop with a 360° view of Paris - luxury boutiques, the Peninsula Spa and private reception rooms, The Peninsula Paris brings a new level of opulence and comfort to the French capital. The Peninsula awaits you in the city of lights.

THE LATEST DISH FROM THE TRAVEL WORLD

#### TURKISH AIRLINES ADDS FLIGHT TO MONTREAL

Turkish Airlines announced this summer its Montreal flight as its 10th destination in the Americas. Montreal flights will be operated 3



times per week on Tuesdays, Fridays and Sundays in both directions and introductory round trip fares are available to the second largest city of Canada. Visiting this vibrant cultural and commercial city, which combines modern skyscrapers with old but magnificent buildings, will be more accessible thanks to this convenient new route. For more information and to view the flight schedules visit www.turkishairlines.com

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# HONG KONG: A SENSATIONAL SKYLINE

BY FRANCESCA MOSER

PHOTOGRAPHY COURTESY OF HONG KONG TOURISM BOARD



Be amazed by the "Pearl of the Orient": from colourful street markets to its famous high rise buildings, it never disappoints!

his dynamic and fascinating city is well known for its mindblowing skyscrapers, neon lights, formidable cuisine and a collection of must-visit attractions. Its expansive skyline and deep natural harbours are the landmark of this buzzing city, but there is much more than glossy skyscrapers and stunning vistas to be discovered in the world's most vertical city. ABODE gives you the low-down on Hong Kong's main attractions to make the most of this Asian destination.

This month in particular Hong Kong has got plenty of fun events up its

sleeves, from the Mid-Autumn Lantern celebrations to pay homage to the roundest and brightest moon of the year to loads of Halloween parties and treats. The ultimate Hong Kong experience will keep everyone entertained!

AVENUE OF STARS- A SYMPHONY OF

LIGHT This sidewalk on Victoria's Bay is Hong Kong's Hollywood Walk of Fame, paying tribute to local celebrities and cinema's stars, including Bruce Lee and Jackie Chan. From here you'll be able to enjoy the city's skyline in all its glory and also catch the famous "A Symphony of Lights" show, which is the largest light and laser show in the world taking place every day at 8pm for 15 minutes. A mustsee while in Hong Kong!

HARBOUR CITY Shopping is compulsory in this vibrant city, whether you are a fashionista or not. Located in the heart of Hong Kong alongside the picturesque Victoria Harbour, this luxurious mall represents an all-in-one shopping haven as it offers a wide range of shopping, dining and entertaining. How do 450 shops, 50 food&beverage outlets, two cinemas, a luxurious private club and breathtaking harbour views sound to you? Pretty spectacular indeed, credit cards at the ready ladies!





#### THE PEAK TOWER- THE BEST PANORAMIC VIEW

Jump on the Peak Tram, one of the world's oldest funicular railways, from the city centre and enjoy the spectacular 360 view of the city at 396 meters above sea level from the Sky Terrace 428. Shopping and dining outlets are on hand too in the Peak Tower, so a must-visit!



#### NGONG PING 360-

THE BIG BUDDHA Visit the world's largest seated outdoor bronze Buddah statue in Ngong Ping Village after experiencing a spectacular 25-minutes cable journey overlooking the flora and fauna of the North Lanthau Country Park, Tung Chung Bay and Hong Kong's International Airport. Pick a glass bottom crystal cabin for a thrilling experience!



#### STREET MARKETS

Asia is well known for its fun, loud and colourful street markets. From tasty food stalls to cheap souvenirs bazaars, Hong Kong's markets have to be witnessed. Visit the Ladies Market in the Mongkok District to bag some bargains: clothing, accessories of all sorts, CDs and much more are up for grabs. A great place to test your haggling skills!



### HOWTO GET THERE

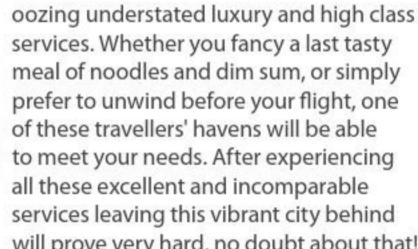
Jet off to Asia in style and in total comfort thanks to Cathay Pacific.

PHOTOGRAPHY COURTESY OF CATHAY PACIFIC

Since March 30th the Hong Kong's flagship airline launched its first direct flight to Doha to connect the Middle East with the Far East. The Asian airline also secured a strategic agreement with Qatar Airways to guarantee its passengers a range of extra benefits and services, so what better time than now to experience them first hand? Board the A330-300 aircraft and get ready to enjoy their superior in-flight amenities, whether you are flying Business Class, Premium Economy or long-haul Economy Class. Take your seat in the modern aircraft and get ready to be pampered away in true Asian style. A wide selection of culinary delights, always featuring a regional dish along with signature Chinese menu, ready to impress even the pickiest palate, top-notch customer service and the attention for detail will guarantee you a smooth flight. The 8hours and 35minutes flight will literally fly by thanks to Cathay Pacific's professional staff and services. The Award-winning Business Class deserves a mention (and a try!) as it boasts the longest, widest and most comfortable beds around, a key feature for the overnight flights so you arrive at your

destination perfectly rested and ready for the action. Premium passengers are also lucky enough to be able to enjoy the ultimate lounge experience upon their arrival or departure in Hong Kong. Six Cathay Pacific's luxurious lounges span over 13,000 square meters in the modern Hong Kong International Airport, all designed to provide comfort and convenience to their passengers. Each lounge is characterized by its own individual identity to suit every passenger's need. You will be able to refresh in the equipped shower suites at The Arrival Lounge as soon as you land in HK town, grab a bite at the extensive buffet dining, recharge your laptop and access Wi-Fi over a fresh cup of coffee before hitting the town. On your departure day you'll be able to choose among five other lounges, all

services. Whether you fancy a last tasty meal of noodles and dim sum, or simply prefer to unwind before your flight, one of these travellers' havens will be able to meet your needs. After experiencing all these excellent and incomparable services leaving this vibrant city behind will prove very hard, no doubt about that!



#### ABOUT CATHAY PACIFIC

- Founded on 24th September 1946
- Is currently ranked as the 19th largest airline in the world, 14th in terms of revenue passenger kilometers (RPK)
- It currently serves 182 destinations in 42 countries
- CP was recently awarded 'Best Business Class' and was ranked 3rd in the Top Ten for 2014 at the Airline Excellence Awards of www.airlineratings.com and was also recently recognized as 'World's Best Airline' for the fourth time at the annual Skytrax Awards

Visit www.cathaypacific.com or call 4432 8450





# AUTUMN COLLECTION

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### **Qatar Summer Festival**

4 August - 27 September 2014 سبتمبر 4 August - 27 أغسطس - 27 سبتمبر

The Qatar Summer Festival 2014 kicked off on August 4th, and will continue until September 27th, so make the most of this exciting initiative. Qatar Tourism Authority (QTA) has organized a Shopping Fun activity revolving around a large-scale sale in the country's main retail outlets. Shop till you drop at the Pearl-Qatar, The Mall, City Center-Doha, Hyatt Plaza, Al Khor Mall, and Dar Al Salam Mall, to enjoy special discounts and enter raffle draws. QTA has also facilitated a number of exciting activities such as Family Fun, an indoor 10,000sqm entertainment city with various fun-filled and exciting games and rides at the Doha Exhibition Center (DEC); Fountain Fun show on the Corniche across from Al Murjan Restaurant and it will conclude with the Disney On Ice show at the Qatar National Convention Center in September.

### THE ARAB WOMAN AWARDS **QATAR ANNOUNCES THIRD EDITION**

FOR THE THIRD CONSECUTIVE YEAR, THE ARAB WOMAN AWARDS WILL PAY TRIBUTE TO THE INSPIRATIONAL, HIGH ACHIEVING WOMEN OF QATAR. THE 2014 AWARDS WILL TAKE PLACE AT THE INTERCONTINENTAL DOHA-THE CITY ON THE 20TH OCTOBER, 2014 IN ASSOCIATION WITH TANAGRA, SAYIDATY AND THE QATAR BUSINESSWOMEN

> ASSOCIATION. HONORARY CHAIRPERSON BOTHAINA AL ANSARI SAID "I AM HONOURED TO BE PART OF THE ARAB Woman Awards again this year TO CELEBRATE THE ACCOMPLISHMENTS

> > THE AWARDS ARE A TESTAMENT TO THE DEVELOPMENT OF WOMEN IN OUR SOCIETY AND THE RECOGNITION OF THEIR ACHIEVEMENT IS AN IMPORTANT STEP IN ENCOURAGING AND SUPPORTING THEIR JOURNEY.

> > > ARAB WOMEN HAVE NOW PLAYED AN INSTRUMENTAL ROLE IN THEIR RESPECTIVE SOCIETIES AND HAVE EARNED ALL THE RECOGNITION THEY SO HEARTILY DESERVE."







### EMPOWERING QATARI WOMEN

The Northwestern University in Qatar (NU-Q) is upholding a new study entitled 'Qatari Women: Engagement and Empowerment'. The aim of this research is to uncover ways in which Qatari women empower themselves through a survey involving 1,000 Qatari women and in-depth ethnographic research. "We see a lot of hindrances to full female participation and involvement within the Qatari community so we began the research by asking what the reasons behind the social and economic obstacles are and subsequently, what helps Qatari women become more involved in their society and economy," explains Mitchell Jocelyn Sage, Primary Investigator and assistant professor in liberal arts. "So we thought we would approach it in a way that enables their individual voices to be heard."

THE LATEST DISH FROM PEOPLE AND SOCIETY



#### OOREDOO RECENTLY LAUNCHED SHAHRY SUPER PACKSIM FOR ITS NEW CUSTOMERS.

This special offer brings unlimited free local calling minutes to call Ooredoo mobile and landline numbers for just QR 150 per month. Additionally it also gives customers 200 International Minutes for making calls to 121 countries and IGB of mobile data. Don't miss out on this great package! The special lifetime offer is valid for all new Shahry SIM numbers activated any time on or before 21 September.

### SOUQ WAQIF BOUTIQUE HOTELS BLOOD DONATION CAMP

The Souq Waqif Boutique Hotels held an exclusive blood donation camp in partnership with Hamad Medical Corporation (HMC) after Eid, to show their support for the community. The personnel participated in the Blood Donation Camp held at Al Mirqab Boutique Hotel, which collected 9200 ml in terms of units of blood. Mr Taleb Al-Henzab, General Manager at Souq Waqif Boutique Hotels, said: "We wanted to make an altruistic gesture to help others. Giving blood is a simple way to give back to our community that is also vital for the welfare of those who are sick and in need. It is our way of helping others whilst supporting the sterling efforts of HMC to look afterpeople's health in Qatar."



### IHG QATAR CELEBRATES THE 2014 GREEN WEEK

INTERCONTINENTAL HOTELS GROUP QATAR REPRESENTED BY INTERCONTINENTAL DOHA, INTERCONTINENTAL DOHA THE CITY AND CROWNE PLAZA DOHA THE BUSINESS PARK CELEBRATED ITS FIRST 'IHG GREEN WEEK' LAST MONTH TO CREATE AWARENESS ON THE IHG GREEN ENGAGE, A SUSTAINABILITY PROGRAMME. "CARING FOR THE ENVIRONMENT GOES HAND IN HAND WITH OUR PURPOSE OF CREATING GREAT HOTELS GUEST LOVE. THE CAUTIOUS EXECUTION OF OUR GREEN POLICIES ENSURES THAT EVERY SINGLE MEMBER OF OUR HOTELS KNOWS ABOUT THE EFFECTS OF OUR ECO-FRIENDLY POLICY AND HOW TO CONTRIBUTE TO PROTECTING THE PLANET IN THEIR DAILY WORK" SAID ANDREAS PFISTER, AREA GENERAL MANAGER OF IHG QATAR. "THE PROCESS OF ENVIRONMENTAL PRESERVATION AND BECOMING 'GREEN' HOTELS HAS TO TRANSPIRE FROM THE INSIDE AND IS PRIMARILY PEOPLE DRIVEN".



## BEDAYA CENTRE ENCOURAGES STUDENTS TO RUN THEIR OWN BUSINESS

The Enterprise Challenge Qatar (ECQ) is a unique annual competition that aims to teach university and school students all over Qatar about setting up and running a business using a business simulation game. The competition is unique as the students who participate benefit from bring mentored by experienced business professionals who give them the benefit of their extensive business experience. This year's competition starts in September and runs until November for universities and to December for schools, with semifinals taking place a month before the finals for each group. Raed Al Emadi, Vice-Chairman of Bedaya Centre, said: "The future of Qatar is enterprise, so we are delighted to expand the partnership with Qatar Shell on 'The Enterprise Challenge Qatar' initiative, following our success in previous years. Through promoting entrepreneurship as a viable alternative among young people in Qatar, the competition aims to support a thriving private sector. By investing in future generations we are sowing the seeds of an enterprise culture that will help to realize Qatar's vision of knowledge-based society".





### How would you describe the relations of Northern Cyprus with the Gulf countries?

During the last 10 years, relations between the TRNC and the Gulf states have shown steady progress, especially in the fields of trade and cultural exchanges. TRNC have opened representative offices in the UAE, Kuwait, Oman, Bahrain and Qatar. These offices are instrumental in further expanding the relations in areas of trade, tourism, higher education, culture, sports and other areas of mutual interest. The representative office in Doha has been functioning since 2007. I was appointed as TRNC Representative in Doha on 1 December 2012.

### What are the investment opportunities in Northern Cyprus?

We are calling upon potential investors in Qatar to visit our country to explore the incentives offered by the

government and the areas of possible investments in Northern Cyprus. Our Turkish Cyprus Investment Agency (YAGA) is ready to assist and to guide all businessmen in their area of interest. Among the European countries, the TRNC has one of the lowest tax rates for companies. Low property and communication costs, low labour costs, exemption from custom duties, funds for investment allowances, zero rate VAT on machinery and equipment, favourable lease terms on state-owned land and unlimited transfer of proceeds are some of the elements which make the incentive scheme very attractive. On the tourism side, it is predicted that in the next three years with the completion of the investments underway, the total bed capacity will exceed 40,000 and that the Ercan State Airport will be in a position to cater for 7 million tourists annually. Given the

favourable investment climate, and a host of profitable investment areas in tourism, trade, water and food security, environment, higher education and export promotion, now is the right time for Qatari investors to take a closer look at the possibilities in Northern Cyprus.

### Do you have any national celebrations coming up?

Our National Day will be celebrated on 15 November. This will mark the 31st anniversary of the declaration of the Turkish Republic of Northern Cyprus as an independent state. The event will be celebrated in Northern Cyprus with parades, receptions, cultural activities and other colourful festivities across the country. Here in Doha, I'm planning to have a reception with all our citizens.

Have there been recent trade delegations among the two countries?

For the first time, a Turkish Cypriot company participated in the Cityscape Qatar 2014 held between 2-4 June 2014. The interest shown by potential buyers towards owning property in Northern Cyprus was reported to be overwhelming, given the attractive low prices and the natural beauty of the country, not to mention the comfortable weather conditions and the hospitality of the people. On the other hand, a group of businessmen from Qatar attended the second Cyprus Turkish Products Exhibition and Career Opportunities Forum held between 15-17 May 2014 in Famagusta, Northern Cyprus. This important event organised by the Cyprus Turkish Chamber of Industry served as a unique opportunity for participants from Qatar to be familiar with our local products, explore investment opportunities and possible venues of cooperation in different fields. This was a positive development in view of the mutual desire to increase the volume of trade between Qatar

and the TRNC. Meanwhile, the career opportunities forum brought together potential employers and graduates and students seeking employment in different fields.

### On what future cooperations are you working on?

There are immense possibilities of cooperation in the field of education between Qatar and Northern Cyprus. We wish to expand further with these possibilities. We expect that the number of students from the GCC countries enrolling in our universities this coming academic year will increase. There are seven internationally recognised universities in Northern Cyprus which provide high standards of education in English to around 65,000 students from all around the world. Cultural exchanges between Qatar and Northern Cyprus is another important area which can be expanded further. In the past several consecutive years, we have participated in different cultural events where our world-famous handicraft, silk and lacework (which reflect our rich Turkish Cypriot and Islamic traditional and cultural heritage) were displayed. We were happy to see the warm welcome

and interest shown by the Qatari society which is testimony to the fact that we have deep-rooted cultural, religious and social ties and share the same values. Various other cultural events will be organised here in Doha which will be instrumental in building stronger bridges between our two friendly countries.



### **CYPRUS**

### TOP TOURISTIC DESTINATIONS IN NORTHERN CYPRUS

Tourism is year-round thanks to its typically Mediterranean climate with long summer season and short winters with little rainfall. Golden sand beaches, clear and turquoise sea and the abundance of luxury and boutique hotels will guarantee you a magical holiday.

**Girne** is the picturesque ancient port in the north coast where most of the holiday resorts are located.

On the east coast you can find the ancient fortified city of **Gazimagusa** and the nearby ruins of Salamis. The Othello Tower is a fifteenth century Venetian structure which inspired Shakespeare when he wrote his tragedy "Othello".

The Iskele/Karpaz peninsula region boasts the Golden Beach, which is one of the best beaches in the world.

Guzelyurt is the home of the famous citrus fruit of Cyprus.

Besparmak Mountains host several medieval castles and fortresses, among which St. Hilarion Castle stands out as the model for the castle in Walt Disney's "Sleeping Beauty".

#### HOW TO GET THERE:

Fly from Doha to Ercan Airport (Northern Cyprus) via convenient connecting flights from Istanbul. There are daily flights from Istanbul to Ercan, roughly a one-hour flight.

For more info: TRNC Representative Office in Doha Tel. 4483 7693 Turkish Airlines Office in Doha Tel. 4443 3027

# ADAY IN THE LIFE OF NADO



### ONE OF DOHA'S MOST ECCENTRIC AND TALENTED EVENT PLANNERS

o wedding, birthday or any simple celebration will be the same thanks to the creative and artistic flair of Nado. He recently relocated from Lebanon to Doha to expand his flourishing business in the Gulf Regions. Whether you need some help in planning your wedding, or simply fancy surprising someone special in your life, Nado will be happy to help. Let's learn more about him, his work and his inspirations.

### How do you create unique projects and settings for your clients?

I have been lucky enough to be born with an artistic flair, so my constant aim is to transform the ordinary in extraordinary. I can realize any project or special setting my clients needs, from red carpet events, gala dinners or private small gatherings. I can transform the dullest room into a princess boudoir. I have endless ideas for my customers and I go the extra mile to make their dreams come true. Anything is possible, no project is too small or big for me!

#### What keeps your creativity going?

I have a very imaginative mind, so I come up with fresh new ideas all the time. I also do loads of research on the latest trends, colour palettes to inspire my decoration skills and flower arrangements. I travel all over the world and attend exhibitions to find inspiration and to make everything extra special. I like to be unique so I try to reflect this in my work.

#### What makes your events special?

I have been in this business for over 28 years so I'm delighted to bring my extensive expertise to Qatar. My professional work and attention to details make my work stand out. I







provide customized service for all my clients and I'm always happy to listen to their needs. There is nothing more gratifying than seeing your customer satisfied and merry about my work.

### How would you define the Qatari market?

Qatar is a lovely country, which offers endless opportunities, especially in my field. Every week many glamorous weddings take place and all the luxurious hotels plan top-notch events around town, so I'm very busy all the time. Also the Qatari ladies and men have a great sense of style, so they love to organize loads of stylish and luxurious private events, which I love to be involved with.

#### Why do you like your job?

Creativity is in my blood, so organizing and planning spectacular events is simply effortless and straightforward. The more luxurious, extravagant and over the top the better!

"MY CONSTANT AIM IS TO TRANSFORM THE ORDINARY INTO EXTRAORDINARY"

For more information call 7061 7727 instagram NadoDoha

this issue! As the whole look and feel of the magazine has advanced. It was decided to define our sections to bring an even more amazing issue of ABODE. FASHION leads the start of the magazine, illustrating only the Old Contracting best of the best in fashion trends, newest collections for every season ABODE talks to international top INTERIORS designers to inspire and create the best home away from home. What makes ABODE unique are its stories about real PEOPLE that shape the city we call home. Every month ABODE has a conversation with people making a difference in our community highlighting their role and the fabulous things they are doing. Last but not least ABODE takes a bow with LIFESTYLE highlighting Food - world renowned Chefs, recipe cards, Entertainment - new talent, Travel & Globe

trotting, Wellness & health, Community, Arts, Culture and Autos

With an ever discerning audience ABODE is pulling up its socks

### Disney On Ice

## ROCKIN' EVER AFTER

IN CONVERSATION WITH

CYNTHIA NORDSTROM, THE COSTUME DESIGNER

ow do the fairytale costumes of The Little Mermaid and Rapunzel take shape?
We discuss the challenges and rewards with talented costume designer Cynthia Nordstrom, who makes these cartoon characters come to life through her creations.

### How many costumes are featured in the 'Rockin' Ever After' show?

There are roughly 200 costumes and thousands of pieces. These were designed in shops from California and New York, so it was definitely a coast-to-coast effort to complete the show.

### How would you describe the show in a few words?

It's like classics on fast-forward. It's a great way to present awesome tales in the fast-paced world of today.

#### Which costume is the most intricate?

Some of the most intricate costumes seem the most simple. The fork and knife costumes from the 'Be Our Guest' scene were very complicated. It's hard to get tableware to skate - but they certainly can sparkle! They look simple but to do all the choreography and wear it at the same time is a task.

### What is the process for designing the costumes?

For this show we had less time than the usual eight-week process. We had about four weeks to design everything, and there were 138 designs to make for the show. We started producing them in May on both the East and West Coast. It takes a team of people to pull off an ice show this size!

#### What do you want people to walk away with when they see this show?

My hope for all kids, my nieces, my son, and for families everywhere, is that you end up singing along, you forget where you are, and in every scene you wake up completely submerged in that world. Maybe it's because of a costume, maybe it's because there was a dramatic lighting effect or maybe it's just the setting, the complete picture and the beautiful movements of the skaters. I hope everyone can have that childlike feeling where you just can't believe that it's all there and happening right in front of you.

The real fun of an ice show is watching the kids and families get really involved and start cheering for the hero or hissing for the villain. I love it when Ursula enters and the booing starts! I'm hoping



SEPTEMBER 24TH - 27TH at QNCC

### **ROCKIN' EVER AFTER**

The show will bring together Disney's classic stories, such as Beauty and the Beast, The Little Mermaid and the latest releases of Tangled and Brave. Not to be missed!

PRICES START FROM: 175 QR
MORE INFORMATION: www.virginmegastore.qa

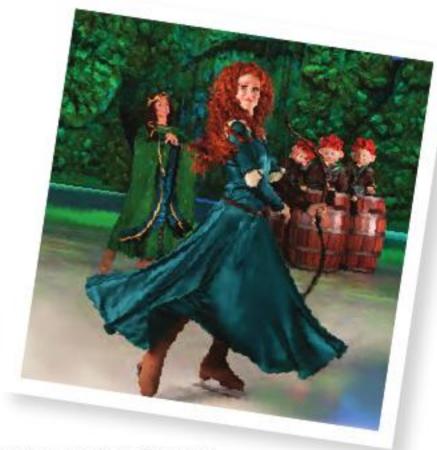
that the audience is captivated, and sometimes the thing that captivates someone is unexpected.

### How is this show different from others you've worked on?

The first show that I worked on was
Worlds of Fantasy, and it was still hosted
by Mickey and Minnie but it was very
different. It was still four tales with the
debut of a new Disney movie, Tinker Bell.
This show is built as if you're watching it
on television. It's reality and pop based,
and what you don't expect is that it's
as if you were watching these talented
Disney characters on fast-forward. You
see all of your favourite parts that you
know and love - but with a twist! They're
new and exciting and you see things
you've never noticed before.

Do you have a favourite costume?

Belle's finale dress, I can't help it - it's a classic.







# Talking Art & Culture with Amal Al-Aathem

BY MITCH FREELEY AND RANIA BITAR, STUDIO 88
PHOTOGRAPHY MIGUEL VETERANO

ABODE manages to have some time with internationally known Qatari Artist Amal Al-Aathem. Talking about her creative inspirations and how the female form, family and culture are the bedrocks of her creative process.

Immediately ushered into a large palatial room, we are warmly welcomed by celebrated Qatari artist Amal Al-Aathem. Miss Al-Aathem has been the fulcrum of the Qatari art scene for a number of years now, having had her work exhibited in New York & Tokyo. In a revealing interview we talk at depth for a number of hours about art, the role of women in Qatari culture and her own creative inspirations. With this interview offering a valuable insight to one of Qatar's reputable modern artists.

When we first entered your house it felt like we had walked into an artist's house, how is art included in your personal life?

I think that any artist, would say that

art surrounds them continuously.

Art is simply something that engulfs your life that is why you can see so much artwork in my house. I don't find these artworks as a decoration for my house, but rather like a small museum. I personally do not focus to any particular school of art, these are pieces I have seen that I have gathered from exhibitions from around the world and these are just some of my favourites.

What was the source of your favourites for the bridge to the moon exhibition, and how did you come up with the name for it?

I tend to work with involving women.
I love to explore different worlds, with women always being the main focus.
"A Bridge to the Moon" represents

the old relationship between women & the moon. The women to me represents the universe, she is at the heart of all of my work, just how a woman should be at the heart of every family. When coming up for the title of the exhibition I draw inspiration from a number of sources. I read books covering historical, mythological, and scientific fields, regarding the title. This is the first work from a wider project looking at the relationship between the women and the moon.

### The woman figure is a large part of your work, how did this come to be?

She just naturally came into my work. It was not my choice, I always have been asking myself what am I doing here? What is my specific role here on earth? In some of my work you will see multiple figures, just to be clear that is only one woman who has different personalities. I tend not to draw women as a portrait as I feel that the women should as mysterious and is much more than a beautiful face.

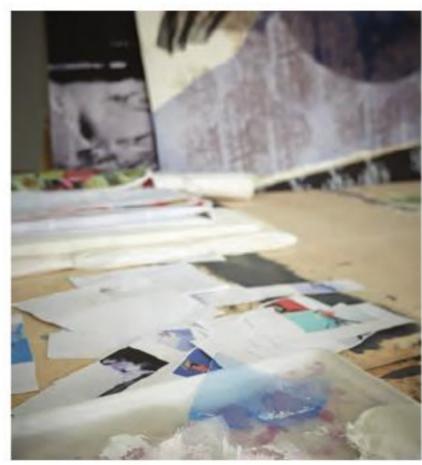
# You have participated in a number of different exhibitions across the world, how important is it for you to exhibit Qatari art to a wider audience?

The world is getting smaller, culture is being transmitted very easily now. To prove myself and my existence, I need to show my own identity and this is through exhibiting my own work. This is why I have a defined Arab 'imprint' to all of my art. I won't imitate western style, because my own identity informs my own work. For example the woman figure wearing an abaya it was very unique and new, to the extent that western artists thought it was the Virgin Mary.

### What do you think about the Ministry of Arts in Qatar, to support the local artistic talent?

The ministry is doing a great job, and trying to support everyone. But of course as an artist, I am always dreaming to have more. I wish we could highlight every Qatari artist, and not just in groups. I feel that young







artists need to be exhibited on their own merits so they can improve and develop their talent.

### Between the Mother, Artist & Wife where do you find yourself?

If I had to choose between these three roles I would always be a mother. My daughters have been the greatest gift in my life, I would happily leave all of my work to be a mother for them.

You are a strong woman, talented artist & achieved many things. You

### have mentioned you still have dreams what are those dreams?

My dream is to spread the word of Gulf artists internationally and convey the real image of the Arabic lady, who embraces her sheilah and is content with the life she has. If I can convey this through my art then my dream will be realized.

For more information visit www.amalalaathem.com

### motoring



The most iconic car in the German manufacturer's expanding line-up; the legendary Porsche Boxster easily claims that distinction. Speed, agility and bullet-proof build qualities are its medals of valour, armed with sharp turning, the Boxster delivers pure power racing into downtown Doha.

and smooth power delivery. Its superb handling and a firm, yet comfortable, ride contributes to the Boxster's outstanding performance. The electric steering system is clear-cut and responsive. This top notch roadster might look like a rebel but stays in check with its disciplined brake system which is remarkably strong.

he powerful Porsche Boxster has a six-cylinder

engine with a tenacious bite of acceleration

BY DELIAH ROQUE

The Boxster borrows interior styling cues from Porsche models like the 911 and Panamera, maintaining its

### SPECS: 2015 PORSCHE BOXSTER

Luxury vehicle

Body style: Convertible

Horsepower: 265 HP to 330 HP

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Available trims: Base, S, GTS





"THE AFTERNOON DRIVE JUST GOT BETTER WHEN THE ROOF WAS OFF WITH THE WIND IN MY HAIR!"

For more information contact Porsche Centre Doha Al Boraq Automobiles Co WLL Al Matar Street, Before Airforce Roundabout, Doha Showroom Tel. 4459 9666

usual familiar good looks throughout the cabin that is contemporary in design with only the finest of materials used. Made super comfortable to drive with its easy to find seat adjustments and for those who might be vertically challenged to view over the speedster steering. The alluring Boxster's powered convertible top can be opened or closed while the car is traveling at up to 31 mph. The Afternoon drive just got better when the roof was off with the wind in my hair! Standard features include leather seats, a four-speaker audio system, Bluetooth phone connectivity, an auxiliary jack and an infotainment system with a 7-inch touch-screen display. Available features include full leather

seats, power-adjustable seats, heated and ventilated seats, dual-zone automatic climate control, a 10-speaker Bose audio system, HD Radio, satellite radio and navigation.

Ripping through the streets of Doha avoiding the planted or odd stray radars handling holds supreme with its vast rear-end grip which allows you to power out of twists and turns even faster than you went in to them. Despite the Boxster's brilliant body control, it rides remarkably smoothly. The electric power steering is proactive allowing the car to accurately adjust comfortable. It is a car that allows you to have your cake and eat it, too. The Porsche Boxster has our vote.

# BEST SELLERS

Get your style fix this month with the latest fashion and beauty additions!





### BOBBI BROWN MAKEUP MANUAL

Bobbi's 25+ years
of makeup artist
experience is distilled
into one volume that
includes over 200 fullcolour photos and stepby-step instructions as
well as a "Ten Step Guide
to Perfect Makeup" that

how to apply your makeup in ten minutes or less.



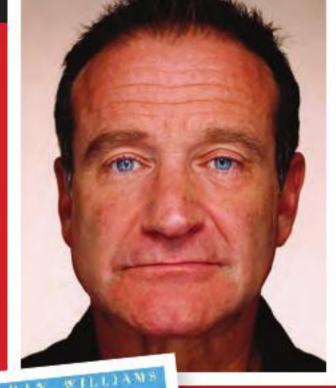
TRIBUTE

AND THE

LAUGHTER

With his mischievous grin and a glint in his eye, just thinking about him makes us smile. Because we remember him most for his humour – Robin Williams lived for laughter.

Continue in the laughter and excellence of Robin Williams with a host of films such as Happy Feet, Flubber and Good Morning Vietnam, all for sale at Virgin Megastore.





**NIGHT AT THE MUSEUM** 

#### **VOGUE CAP**

youte too Selecting Up Color

BY MARK BILLINGHAM
This is the original!
Patricia field star item
"VOGUE" snap back cap.

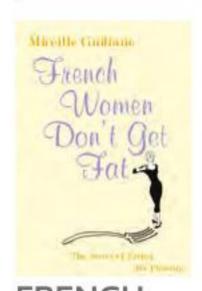


# AUREA CONRAT CONRAT CBeauty

### **BEAUTY**

In her first guide dedicated exclusively to beauty, Lauren covers everything you ever wanted to know about the tricks within the world of beauty.

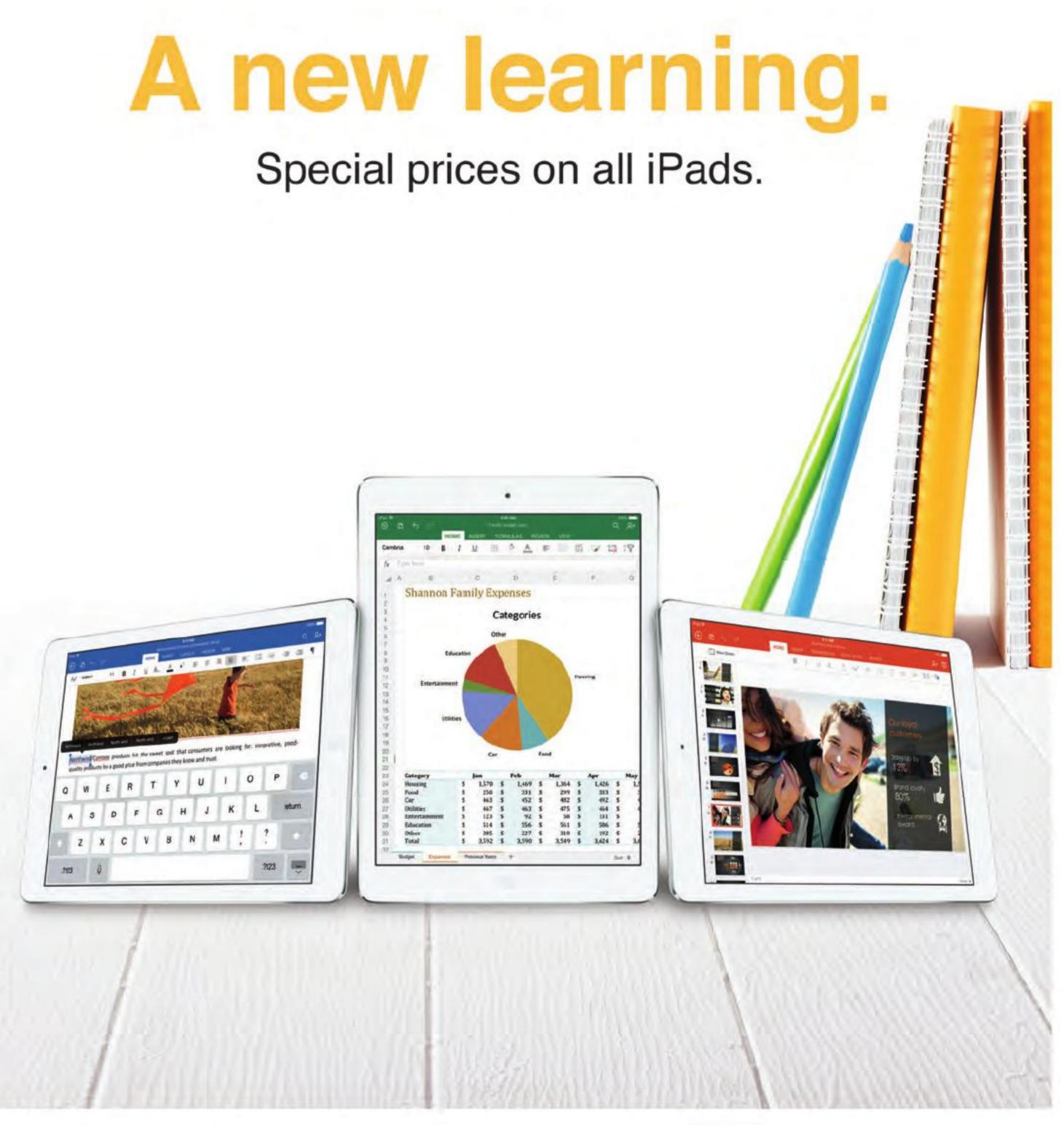
### **MUST-READS**



FRENCH
WOMEN DON'T
GET FAT
BY MIREILLE GUILIANO



REVENGE WEARS
PRADA
BY LAUREN WEISBERGER

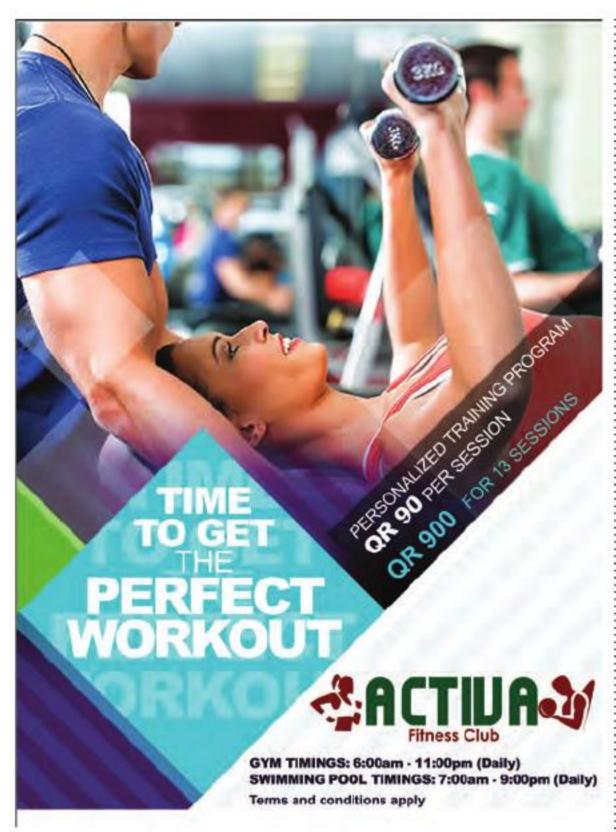


Offer valid from 15 August till 15 October, 2014 Any university student and teacher can benefit from special prices on selected Apple models. Ask in store for more details.



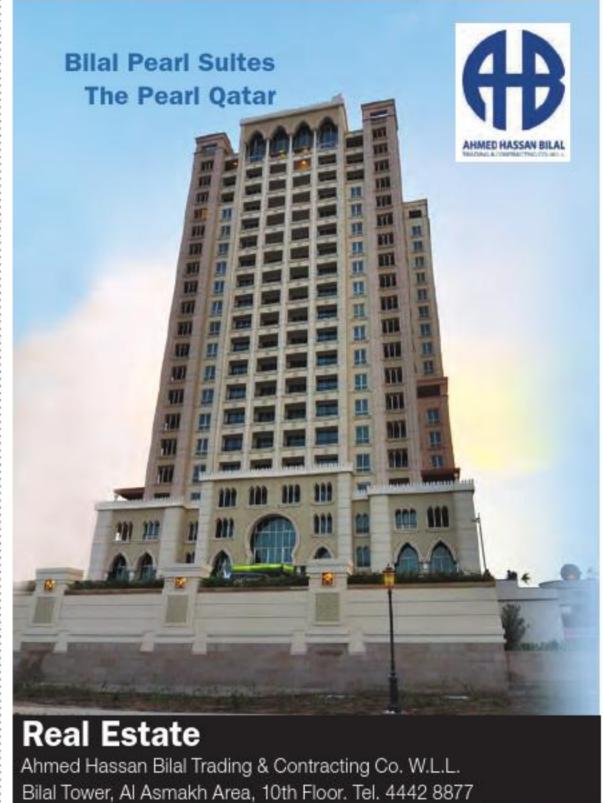


# ABODE market place



### Malls

Maiis	
Al Asmakh Mall Hours: daily 10am-10pm	
Al Jawaan Street, Sadd	4444 2401
Centrepoint Hours: daily 10am-10pm	
Plaza Mall, Barwa Village, Wakra Rd	4415 3586
Al Asmakh Mall, Al Saad	4428 9201
City Centre Doha Hours: 10am-10pm	
Conference Center St., West Bay	4428 9141
Dar Al Salam Mall Hours: Sun-Wed 10am-10pm, Thu-Sa	t 10am-12am
Abu Hamour	4016 3576
Ezdan Mall Hours: Sun-Fri 7.30am-11am,	
Closed every Friday 11.30am-12.30pm	
Al Gharafa	4433 4141
Hyatt Plaza Hours: Sat-Thu 10am-10pm, Fri 2pm-10pm	
Al Waab Street, Muraikh	4469 4848
Landmark Mall Hours: Sat-Thu 10am-10pm, Fri 3pm-10	pm
Al Shamal Road, Gharrafa	4487 5222
Lagoona Mall Hours: Sat-Thu 10am-10pm, Fri 2pm-10pi	n
West Bay, Zone 66, Ad Dawha	4433-5555
Royal Plaza Hours: Sat-Wed 9am-10pm Thu 10pm-10pm, Fri 3.30pm-11pm	
Al Saad Street, Al Saad	4413 0000
The Mall Hours: Sat-Thu 10am-10pm Fri 3pm-10pm	
D-ring Road	4467 8888
The Gate Hours: Sat-Thu 10am-10pm, Friday 3pm-10pm	
Maysaloun Street - West Bay	4407 7201



#### Salam Stores

Hours: Sat-Thu 10am-10pm: Friday 3pm-10pm West Bay 4448 5555

Villaggio Mall Hours: Sat-Thu 10am-10pm: Fri 2pm-10pm,

Al Waab Street, Muraikh 4413 5444

#### Fashion / Retail

The Mall	4467 8896
Villaggio Mall	4450 7391
City Centre	4411 5289
Hyatt Plaza	4469 0476
Villaggio Mall, VIP section	4416 1860
The Mall	4455 0233
Royal Plaza, 1st floor	4413 1177
Royal Plaza, 1st floor	4413 1144
Villaggio Mall, VIP section	4413 4767
Villaggio Mall, VIP section	4413 4763
Villaggio Mall, VIP section	4413 4748
City Centre	4493 4437
Hyatt Plaza	4469 0413
Landmark Mall	4487 8158
Villaggio Mall VIP section	4413 4765
Royal Plaza, 1st floor	4413 1155
City Centre	4483 9324
Landmark Mall	4488 7531
Villaggio Mall	4413 4612
Villaggio Mall	4460 4279
Landmark Mall	4487 5222
Landmark Mall	4488 7604
Villaggio Mall	4450 7191
Hyatt Plaza	4416 5132
	Villaggio Mall City Centre Hyatt Plaza Villaggio Mall, VIP section The Mall Royal Plaza, 1st floor Royal Plaza, 1st floor Villaggio Mall, VIP section Villaggio Mall, VIP section Villaggio Mall, VIP section City Centre Hyatt Plaza Landmark Mall Villaggio Mall VIP section Royal Plaza, 1st floor City Centre Landmark Mall Villaggio Mall Villaggio Mall Villaggio Mall Landmark Mall Landmark Mall Landmark Mall Landmark Mall Landmark Mall Landmark Mall Villaggio Mall

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Ninewest	City Centre	4483 9543
	Hyatt Plaza	4468 2919
	Landmark Mall	4486 4038
Pull & Bear	Landmark Mall	4487 6856
Ralph Lauren	Villaggio Mall VIP section	4413 5655
Sketchers	City Centre	4483 9476
Spring	Villaggio Mall	4460 4963
Swarovski	Land Mark Mall	4483 8158
Pronovias	Villaggio Mall, VIP section	4416 1856
	Hyatt Plaza	4416 5133
Tod's	Villaggio Mall	4413 4937

**Beauty** 

Al Nazih Trading	Salwa Road	4437 3642
Biobil	Serdal Tower West bay Women	4493 4433
	Men	4483 0989
Blue Brush Hair Stud	dio Hilton	4423 3022
	Guerlain Spa	4420 8660
Diva Lounge Spa	Al Sadd Branch	4431 8488
	Al Gharafa	4481 1488
Wojooh	Villaggio Mall	4450 7189
	Landmark Mall	4487 9519
Franck Provost	Four Seasons Spa and Wellness Centre	4494 8844
L'Occitane	Landmark Mall	4486 5149
	Villaggio Mall	4450 7585
Make Up For Ever	Hyatt Plaza	4459 2061
Merch	Al Asiri Interchange, Salwa Road	4465 8651
	The Mall, D-ring Road	4467 4312
	Dar Al Salam Mall, Abu Hamour	4416 4728
Nails	Royal Plaza	4413 0222
4U	City Center	4483 5179
	Royal Plaza	4413 0698
Guerlain Alfardan Sp	pa Westbay	4420 8665
Amoaras Spa	Holiday Villa	4408 4085
Snips Salon	Holiday Villa	4408 4083

### **Hotels & Restaurants**

Al Bustan	Museum Park St.	4435 2227
Al Seef	Al Aaliya Street	4433 2222
Doha Marriott Hotel	Ras Abu Aboud St.	4429 8888
Four Seasons Hotel Doha	Corniche Road	4494 8888
Grand Hyatt Doha	West Bay Lagoon	4448 1234
Grand Heritage Doha	Aspire Zone	4445 5555
Gokulam Park Hotel Doha	Corniche	4470 8822



### Restaurant

Chowking (An Associate of Ahmed Hassan Bilal Group)

\*Salwa Road 4437 1212 \*Al Khor 4411 8816/4411 8817 \*Al Saad St. 4431 4411 \*Mamoura 4486 6077

\*Holiday Villa Branch 4411 5225 | 4411 5335

Hilton Doha	Corniche Road	4423 3333
Holiday Villa Hotel & Residence Cit	y Center	4408 4888
InterContinental Doha	Al Istiqlal Rd, West Bay	4484 4444
Kempinski Residences & Suites, Do	oha West Bay Doha	4405 3333
La Cigale Hotel	60 Suhaim Bin Hamad St.	4428 8888
Liza	Porto Arabia	4495 3876
		ext:1721
Megu	Porto Arabia	7780 9513
Marriott Marquis City Center Doha	West Bay	4419 5000
Marriott Marquis Residences	West Bay	4419 6000
Mövenpick Hotel Doha	Corniche Road	4429 1111
Mövenpick Tower & Suites	Westbay	4496 6600
Mercure Grand	Musherib Street	4446 2222
Merweb Central Doha	Ras Abu Abboud St.	4409 4444
Milennium Hotel	Jawaan Street, Al Sadd	4424 7777
Nando's	Hyatt Plaza	4450 5853
	City Centre	4417 5756
Oryx Rotana	Airport Rd.	4402 3333
Pampano	Porto Arabia	4495 3876
		ext.1221
Ramada Encore	Ahmed Bin Moh'd St.	4444 3444
Radisson Blu	Salwa Rd, C Ring Rd.	4428 1428
Regency Halls	D'ring road	4465 2226
Sealine Beach Resort	Mesaieed Umm Said	4476 5299
Sharq Village & Spa	Ras Abu Abboud St.	4425 6666
St. Regis Doha	Westbay	4446 0000
Souq Waqif Boutique Hotels Mush	erib	4433 6666
The Ritz-Carlton Doha	West Bay Lagoon	4484 8000
Tse Yang	Porto Arabia	4495 3876
and the second of the second o		ext. 2071
W Doha	West Bay Lagoon	4453 5353
Wyndham Grand Regency	Al Sadd	4434 3333

Cars / Motoring

Infinity	Salwa Showroom	4428 3333
Mercedes Benz	Salwa Road	4462 4444
Nissan	Salwa Showroom	4428 3333
	Al Sadd	4444 1334
	Yarmouk	4488 8618
Mannai	Industrial	4455 8709
Porsche Centre Doha	Airport road	4459 9666
Renault	Salwa Showroom	4428 3333

# ABODE market place

#### **Education**

Virginia Commonwealth University Qatar Education City 4402 0555

#### **Entertainment**

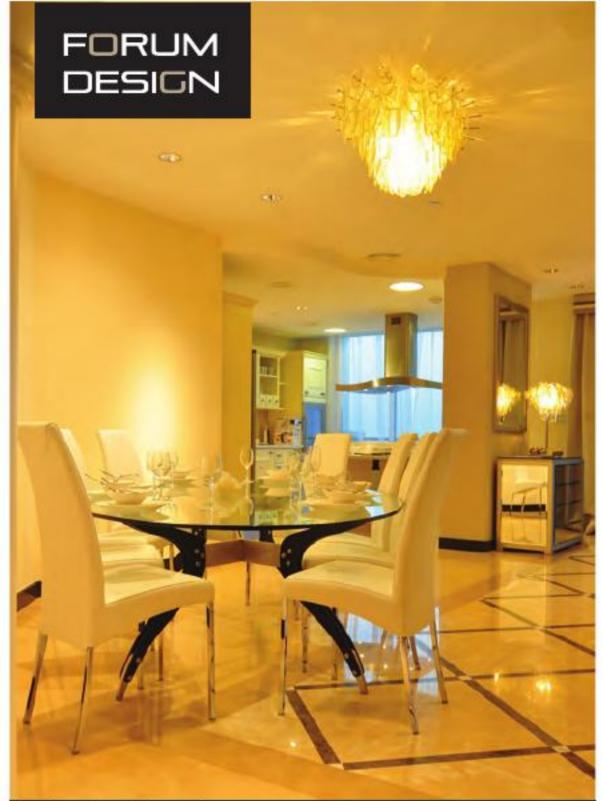
Ray's Reef	Royal Plaza, 2nd floor	4413 1122
The Cinema Palace	Royal Plaza, 2nd floor	4432 0938

#### Home Decor/Accessories

Articles	Royal Plaza, 2nd Floor	4413 1188
Bo Concept	City Centre	4411 5054
George Jensen	The Pearl Qatar Porto Arabia	4495 3876
Home Centre	City Centre	4483 9400
Homes R Us	Hyatt Plaza	4469 8999
ID Design	The Mall, Airport	4467 8777
IKEA home store	Doha Festival City	800 4532
KARE Doha	Lagoona Mall	4477 0909
Lakeland	City Center	4411 5243
Le Louvre	City Center	4483 3541
Ligne Roset/ DEDON	Souq Najed, Salwa Road	4431 1843
Living in Interiors	The Pearl Qatar Porto Arabia	4495 3876
		ext 8200
Maya Paris	The Pearl Qatar Porto Arabia	4495 3876
		4495 3207
Natuzzi	Al Mana Towers Bin Mahmoud	4421 4440
Roche Bobois	Al Jasim Tower, Al Sadd	4432 0066
Singways	Villaggio Mall Muraikh	4413 5444
The One	Villaggio Mall	4450 7778
The White Company	Landmark Mall	4486 0789
Zara Home	Villaggio Mall Muraikh	4413 5444

#### **Arts & Culture**

Doha Players		4447 4911
Katara Cultural Centre	West Bay	4408 0000
Mathaf: Arab Museum of Mo	odern Art	
	Al-Luqta Street, Education City	4487 6662
Museum of Islamic Art	Al Corniche street	4422 4444
QMA Gallery Cultural Village	West Bay	4452 5555



### **Interior Design**

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### **Hospitals / Emergency**

Police & Fire Department	999
Doha Clinic Hospital	4438 4333
Hotline	4435 5999
Al Ahli Hospital	4489 8000
Hamad General Hospital	4439 2222
Rumailah Hospital	4439 2948
Pediatric Emergency Centre	4439 2948
Doha Dental	4431 7766
Qatar Foundation for Child	4466 6671 to 73
& Protection Hotline	

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